

The Didsbury Pioneer

VOLUME 50: NUMBER 50

DIDSBURY, ALBERTA, WEDNESDAY, DECEMBER 10, 1952

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Miss Margaret Hanson Feted At Large Gathering Here

Wednesday evening of last week Miss Margaret Hanson, who leaves at the year's end to take a position at Vancouver, was feted at a reception in the Lions hall. The popularity of Miss Hanson was suitably shown by the large number in attendance at the "farewell affair."

Hostesses for the evening were Mrs. Wm. McCoy, Mrs. Ed Watkins and Mrs. Wm. Ross, who planned a very pleasant evening of entertainment.

Highlights of the evening were a skit "The Old Car" in which Mrs. A. St. Clair, Mrs. E. St. Clair, Mrs. Wm. McCoy, Mrs. G. Mullen, Mrs. T. Morgan, Mrs. W. Gorbey, Mrs. G. Banta and Miss K. Atkinson, the principals, quite skillfully portrayed the many hazards which might befall any venturesome person or persons.

Three delightful readings, very aptly given by Mrs. Richards of Oids, kept the audience on the edge of their chairs.

Mrs. F. Evans and Mrs. F. Kaufman assisted the hostesses with the entertainment. Mrs. Wm. McCoy, on behalf of Miss Hanson's many friends, presented her with a set of matched travelling bags.

Presiding at the table of coffee urns were Mrs. H. Hanson, mother of the honored guest, and Mrs. L. Kendrick. As a climax to the evening Mr. E. Wiggins photographed the gathering.

C. G. I. T. girls, of which Miss Hanson is a leader, assisted the hostess in serving.

Lone Pine Institute Holds Annual Meeting

The Lone Pine W. I. held its first annual meeting at the home of Fred Metz with Mrs. Dowell as hostess. Ten members and two visitors were present and the meeting opened by singing "Benedictus" and the Lord's Prayer and repeating the creed. Minutes of the last annual meeting were read and adopted and a report on the bazaar held in November showed a profit of \$75.00.

The library committee reported that a license had been granted for an associate library for the use of Jutland, Burnside and Sherbrooke school districts. The library will be housed at the Jutland school and \$250.00 worth of books have been ordered and a list will be published shortly in the Pioneer.

The sum of \$26 is to be paid as the Lone Pine W. I. share for the constituency project to the local hospital. \$10 will be sent to Woods Christian Home.

It was also decided to remember all shut-ins and old folks of the district at Christmas, and to pay half the coal bill at the Lone Pine hall.

The following officers were elected for 1953: President, Mrs. Chris Ehret; vice-president, Mrs. Sandy Brauer; secretary-treasurer, Mrs. Alice Albring; Directors, Mrs. Harold Shells, Mrs. Edna Dowell and Mrs. Albert Milne; sick convener, Mrs. Sam Elliott.

The draw was made for sunshine friends for the coming year, and a Christmas exchange of gifts was held at this time.

The ten-cent draw netted \$140, with Mrs. Chris Ehret holding the lucky number.

The meeting closed by singing God Save the Queen, and a hot luck lunch was served by the hostess. The Lone Pine W. I. has had a successful year with a bank balance of \$258.62.

The January meeting will be held at the home of Mrs. Floyd Albring.

CPR TRAIN DELAYED BY WRECK AT AIRDRIE

Derailment of nine freight cars last Thursday morning two miles north of Airdrie resulted in a 10-hour traffic delay on the Calgary-Edmonton CPR line. No one was injured.

Passengers on the southbound midnight train from Edmonton completed their trip by bus from Airdrie. The "Edinor" from Calgary was held and passengers taken by bus to Airdrie where they transferred to the other train.

Cause of the wreck, rail officials said, was a broken axle on a tank car. The cars remained upright.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:10 a.m. daily.
No. 527—10:01 a.m. (flag stop) Sunday only.
No. 523—11:21 daily except Sunday.
No. 525—6:21 p.m. daily.

SOUTHBOUND:
No. 522—1:50 a.m. daily.
No. 524—12:23 noon daily.
No. 526—5:00 p.m. daily except Sunday.

No. 528—6:21 p.m. (flag stop) Sunday only.

STORES TO REMAIN OPEN TO 6:00 P.M. DECEMBER 24

As Christmas Eve this year falls on a Wednesday, business places in Didsbury will forego their usual half-holiday and remain open until 6:00 p.m., December 24th.

On Saturday, December 27th all places of business in Didsbury will close at 6:00 p.m. and will follow this custom on Saturdays during the first few months of the new year.

Blood Clinic Brings Out 196 Donors

The Blood Donor Clinic held here last Thursday was a bit disappointing in the number who turned out, but on an average the town and district were more than comparable with other centres in the area.

A total of 196 donors gave blood during the three-hour session, which of course means that there is now 196 more units of blood available for use anywhere it may be needed.

One interesting aspect of the day was the lady who was advised that perhaps she shouldn't give a blood donation. No arguments ensued, of course, but the lady searched out her doctor and obtained a certificate which stated she could give her donation without harm to herself. Had we more conscientious and determined people of this nature there would be no shortage of blood donors.

Thanks are expressed by the Didsbury Red Cross Branch and the clinic staff to all those who helped during the day and to the Evangelical Church for the use of the hall.

New Secretary For Mt. View W. I.

Mrs. Garnet Tighe held the December meeting of the Mountain View W. I. in her home on December 4 with 14 members and 10 visitors present. Both call was the Christmas story from St. Luke.

Mrs. W. E. Stiles read a lovely story entitled "Why the Chimes Rang," and Mrs. W. Bittner gave a report on social service. Mrs. A. Gobers reviewed the year's work of the sick committee.

As the secretary, Mrs. O. Bittner, has moved from the district, Mrs. E. Hunter was elected as the new secretary. Mrs. O. Bittner will be a director.

A hearty vote of thanks was tendered to the officers for their loyal work.

Mrs. Frances Pratt won the ten-cent draw. The W. I.'s share is being sent to the convener for the hospital project for 1953.

A nice box of gifts was gathered for the Red Cross Hospital for Christmas.

After the meeting the members exchanged Christmas gifts and carols were sung, then the hostess served a lovely pot luck lunch.



A hungry squirrel, a neighborhood pet of all the children, munches contentedly on a nut while perched in the head of 1-year-old **SUSAN BELL**, of Minneapolis, Minn. Susan's dad, a Mr. Bell, a Minneapolis photographer, happened by with his camera at just the right moment.



Shown above is the presentation ceremonies which took place Wednesday evening during the "surprise party" given to honor Miss Margaret Hanson, who leaves shortly for the west coast. Mrs. Bill Ross presents a gift to the honored guest and looking on is Mrs. E. Watkins, one of the hostesses of the evening. Shown in the background is Ellis Devine, a member of the Girl Guide group of which Miss Hanson is a leader, and Mrs. J. Holub. — Photo courtesy of E. T. Wiggins.

South West Didsbury

(From Our Own Correspondent)

(Last Week)
Mr. and Mrs. Lester Miller of Okotoks were Wednesday visitors in the district and attended the Klein-Kimmel wedding. They were overnight guests of Mr. and Mrs. Ed Clayton and family and in the evening the neighbors gathered to spend an enjoyable evening after which a delicious lunch was served.

Mr. and Mrs. Lynn Hunsperger and family were Sunday guests of Mr. and Mrs. Glen Jackson and family of Acme.

Mr. and Mrs. Jack Edwards and family were Sunday guests of Mr. and Mrs. Fred Reese and family.

Little Arlene Bartz was on the sick list for several days last week.

Mr. and Mrs. Carl Meyer and family were Calgary visitors Tuesday.

Mrs. George Meyer and George and Mr. Bert Fiel of Calgary were Edmonton visitors over the weekend with Mr. and Mrs. J. O'Brien and family.

Mr. Otto Bartz of Edmonton attended the Folkman Bereth wedding on Wednesday.

(This Week)
Mr. and Mrs. H. W. Folkman and family were Sunday dinner guests of Mr. and Mrs. Wm. Braemer of Carstairs.

Mr. and Mrs. Lynn Hunsperger and family were Friday guests of Mr. and Mrs. Lloyd Snyder and family.

Sunday guests of Mrs. D.B. Wood were Miss Grace Hunsperger, Mrs. Ellen Cressman and Mr. and Mrs. Lynn Hunsperger and family.

Mr. H. W. Folkman, Mr. Jack Reese and Mr. Dan McEwen leave Tuesday on a business trip to R.C.

Mr. J. B. Hipkin made a business trip to Calgary Monday.

Mr. and Mrs. Ernie Good and Nelda were Sunday guests of Mr. and Mrs. Glen West of Carstairs.

Mr. Donald Weber was a Sunday dinner guest of Mr. and Mrs. Verdo Sherrick and family.

CHRISTMAS GREETING ISSUE PUBLISHED DECEMBER 23

(From Our Own Correspondent)

The Christmas greeting issue of the Didsbury Pioneer will be published this year on Tuesday, Dec. 23, and advertisers wishing greetings in this issue should have copy in not later than Friday, Dec. 19. If at all possible it would be appreciated if correspondents could have copy in by Saturday, Dec. 20.

As it has been the policy of this newspaper not to publish the last issue of the year, we will not devote from old custom and there will be no issue of The Pioneer on December 31st.

WEST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Glen Thompson and Mr. and Mrs. West Deer were weekend guests with Mr. and Mrs. O. Thompson.

Mr. and Mrs. O. Thompson visited Monday evening with Mr. and Mrs. A. L. Hogg.

Mrs. J. Bagshaw and Mrs. R. Sutherland attended the wedding at Westcott Wednesday last and also visited with Mrs. B. Rinehart.

Mrs. Birt St. left Tuesday of last week to visit her daughter in Edmonton.

Mr. and Mrs. W. Weidner and Mr. and Mrs. Lester Krebs were supper guests on Sunday with Mr. and Mrs. L. Krebs.

Mr. and Mrs. W. Luft spent Saturday evening with Mr. and Mrs. P. Hoesegood.

Mr. and Mrs. H. Russell spent Sunday with Mr. and Mrs. Joe Teynor.

Friends gathered at the home of Mr. and Mrs. W. Luft on Wednesday last for a house warming, but owing to the large crowd they went to the Rugby hall where a pleasant social evening was spent.

Gov't Guarantees Farm Loans

Last winter the federal parliament passed legislation to extend governmental guarantees on a maximum of \$200 million worth of bank loans to farmers during a three-year period starting March 1, 1951. Most of this amount has been taken up and it is believed that an additional \$100 million may be authorized for farm improvement loans within the next few months.

Under the legislation the government guarantees 10 per cent of the loans made by the banks to farmers who put up livestock, machinery, etc., as security. The loans run up to \$3,000 maximum for an individual farmer, bear interest at five per cent and mature in three years. Farmers use the money to purchase new machinery and make farm improvements such as drainage, livestock purchases and general construction. About \$350 million has been loaned to farmers under this act in the last 7 years.

SHOWER HONORS BRIDE-ELECT

Approximately 25 friends gathered at the Pete Nuss home on Friday, Nov. 28, to honor Miss Shirley Rieder whose marriage takes place in Didsbury today (Wednesday).

The bride-elect was assisted in opening her many gifts by her sister, Miss Betty Rieder. Hostesses for the event were Miss Marilyn Nuss and Miss Gladys Olson.

Hockey Opener Postponed; Camrose Play Here Monday

XMAS PARTY FOR KIDS

It is understood that, as in past years, Santa Claus will be in Didsbury on Saturday, November 20, with free treats for the kiddies.

Plans are underway to hold the event at the C.P.R. grounds on the above date at 2 p.m., sponsored by the merchants of the town.

More details will appear in our next issue.

Highways Minister To Address Board of Trade

Word was received here early Tuesday that Hon. Gordon Taylor, minister of highways for Alberta, would address an open meeting of the Didsbury Board of Trade in the Lutheran Church hall at 8 p.m. on Thursday, Dec. 11. Subject of his talk will be the highway policy of the provincial government.

It is also expected that the controversial subject of straightening the main road to the main highway and installation of a new bridge will come up for discussion.

The meeting is open to the public.

Bergen Notes

(From Our Own Correspondent)

Mr. and Mrs. Norman Dippel have returned from their honeymoon in B.C. and are at home on the groom's farm here. Welcome to Bergen, Mrs. Dippel.

Mr. and Mrs. Gordon Lyle are the proud parents of a baby boy. Congratulations to the parents and also to the grandparents, Mr. and Mrs. Eric Lyle and Mr. and Mrs. L. C. Ratcliff, all of this district.

The young people of the U.M. Church enjoyed a skating party at Ratcliff's farm recently.

Tony Requier is expected home this week, having been a patient in a Calgary hospital for two months. Joe Ness is driving a new Chev. car.

Mrs. Porelli Blain and son Leslie attended the Blain-Nielsen wedding at Westcott last Wednesday.

Klein-Kimmel Nuptials Held

Yellow and mauve chrysanthemums on the altar and white satin bows marking the guest pews decorated Knox United Church Wednesday, November 26, for the recent wedding of Miss Norma Yvonne Kimmel, daughter of Mr. and Mrs. R. D. Kimmel, to Mr. Cecil Glen Kimmel, son of Mr. P. Schmidt of Beloeur, Rev. C. C. Armstrong officiated at the double ring ceremony.

Given in marriage by her father, the bride wore a gown of white tulle net over taffeta, topped by a French lace jacket with lily-point sleeves and stand-up collar. A crown of pearl-studded net moved in place her finger-tip veil, and she carried a cascade bouquet of American Beauty roses.

Miss L. Janet Block and Miss L. Elaine Kimmel, sister of the bride, were the attendants. Miss Block wore a gown of pale blue brocade taffeta and nylon net, with matching gloves, and carried a nosegay of pink carnations. Miss Kimmel wore a gown of Nile green eyelet organza and nylon net with matching gloves, and carried a nosegay of yellow carnations.

Mr. Richard Kimmel was groomsmen, and the ushers were Mr. Edwin Irwin and Mr. Don Irwin. Miss Fay Provost played the wedding music, and during the signing of the register Mr. William Lundie sang "Because."

Following the reception, where Mr. Percy Stull, uncle of the bride, proposed the toast, the couple left on a short honeymoon. For travel, also the bride wore a suit of brown gabardine.

Upon their return Mr. and Mrs. Klein will reside in Crossfield.

MELVIN NOTES

(From Our Own Correspondent)

Walter Youngs returned to Edmonton on Sunday after spending the past week with his mother and brother.

The Melvin hall piano has just come back from Heintzman's in Calgary. It has received a much-needed reconstruction job. Patrons will also be happy to learn that the management is widening and filling in the hall bridge this week.

Done 12 in the Melvin hall, with the Melody Five supplying the music.

Due to lack of a good ice surface the opening hockey game in the Central Alberta Hockey League, scheduled here between Didsbury and Camrose Canadians tonight (Wednesday) has been postponed until next Monday, December 15.

The schedule has been revised somewhat since last week and a copy of the finalized lineup appears elsewhere in this issue.

Next week local fans will be treated to three home games with the opener on Monday against Camrose. Stettler opposing the locals on Wednesday and Alix closing off a full week of hockey on Saturday night. Games are scheduled to start at 8:30 p.m.

RECENT BRIDE HONORED AT MISCELLANEOUS SHOWER

A number of friends and neighbors gathered at the home of Mrs. Walter Pratt recently in honor of Mrs. Harold Pratt, bride of last month. The afternoon was spent in making a bride's book which drew roars of laughter and fun. A musical contest was led by Mrs. Neil McKay.

The bride was led to a table laden with gifts and she sat under a decorated watering can. Mrs. Olson assisted in opening the presents and a bride's book which drew roars of laughter and fun. A musical contest was led by Mrs. Neil McKay.

A delicious lunch was served by the hostesses, Mrs. Roy Gale and Mrs. Walter Pratt, to end a very pleasant afternoon.

Revised Hockey Schedule For C.A.H.L.

Listed below is a final revised schedule for home and away games for the Didsbury entry in the Central Alberta Hockey League.

HOME GAMES
Monday, December 15—Camrose, Wednesday, Dec. 17—Stettler, Saturday, December 20—Alix, Friday, December 26—Ponoka, Saturday, January 3—Ponoka, Wednesday, January 7—Camrose, Saturday, January 10—Alix, Thursday, January 15—Stettler, Saturday, January 17—Lacombe, Saturday, January 24—Red Deer, Tuesday, January 27—Oids, Thursday, February 3—Ponoka, Monday, February 9—Lacombe, Monday, February 16—Red Deer.

AWAY GAMES
Saturday, December 13—Oids, Saturday, December 27—Lacombe, Monday, December 29—Ponoka, Monday, January 1—Oids, Monday, January 12—Alix, Wednesday, Jan. 14—Red Deer, Tuesday, January 20—Camrose, Thursday, January 23—Stettler, Thursday, January 29—Red Deer, Saturday, January 31—Ponoka, Tuesday, February 3—Alix, Saturday, February 7—Camrose, Wednesday, February 11—Stettler, Thursday, February 11—Lacombe.

CATTLE STILL GRAZING IN BALMY WEATHER

While we have about an inch of snow on the ground, many of the fields are bare and cattle are grazing without difficulty in the Didsbury district. The weather has been moderate the past week with temperatures dropping to around ten above at night and rising above the freezing mark during the daylight hours. As we go to press Tuesday another west wind is blowing and temperature is 37 degrees above zero.

Help Fight TB

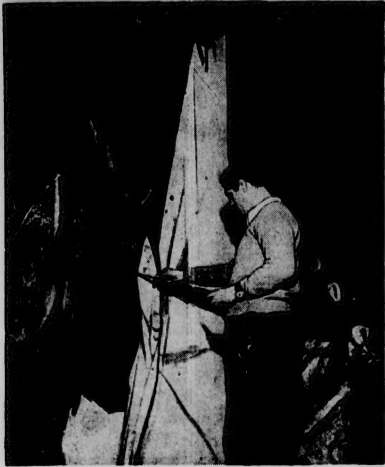


Buy Christmas Seals

DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Special	63c
No. 1	61c
No. 2	52c
Off Grade	48c
Table	47c

Artist Dedicates U.N. Mural to World Peace



Mr. Jose Vela Zanetti, who is the Director of the National School of Fine Arts in the Dominican Republic, is currently painting a mural on the third floor lobby of the United Nations Conference Building. Mr. Vela Zanetti is dedicating his gift, made possible through a Guggenheim Fellowship, toward international understanding. The Spanish-born artist is shown at work on the painting which will depict, on a curved wall space 60 feet long and 10 feet high, the struggle of mankind against all enslavements.

ALLIES DUMP FLAMING GASOLINE ON ENEMY

American planes dumped thousands of gallons of flaming jelled gasoline on a large Communist troop concentration area as the air war in Korea was stepped up at the weekend. There were continued bitter actions on the ground.

On the extreme east of the 155-mile rain-soaked battle line Allied forces threw back a North Korean Communist attack, but a similar attack by a company of Chinese Reds drove U.N. troops from positions on Jackson Heights, north of Chorwon in the centre.

ALL IN A TON OF HAY

According to the department of agriculture a ton of timothy hay contains about 18 pounds of nitrogen, 6 1/2 pounds of phosphoric acid and around 30 pounds of potash. This is rather more than would be returned to the land by a ton of ordinary green farmyard manure.

If no fertilizers are applied, continuous crops of timothy will rapidly deplete the soil, and the same is true in a general way of other grasses.

BOWNESS MAN KILLED IN TRACTOR ACCIDENT

Another fatal tractor accident occurred in Alberta recently when Melvin Brown, Bowness, was killed on a farm just outside of Calgary. The tractor he was driving hit a rock and overturned, pinning him beneath.

STILL THE GOOD EARTH

It wasn't even a close race between the record wheat crop of this year and the previous best in 1928. The mammoth yield, now safely harvested is officially estimated at 688 million bushels. This is 121 million greater than the 1928 crop or enough to feed Canada for a full year.

The yield per acre, which over the whole country averaged 26.5 bushels, is a more significant figure for measuring the crop. It is also the biggest ever.

The fact that we can still grow more wheat per acre than in the early days doesn't give much comfort to those gloomsters, who, almost a generation ago, predicted that our western soil was wearing out.

WALTHER LEAGUE CHRISTMAS SUPPER TO BE HELD DEC. 30

Continuing the discussion of Old Testament History, the Walther League of Redeemer Lutheran Church centered its attention on the origin, fall and spread of the human race. This covers the period from Creation to 2000 B.C. Many interesting questions pertaining to this subject, such as creation, the theory of evolution, the alarming progress of sin, and the destruction wrought by the flood were treated.

During the business session the society decided to hold its annual Christmas supper on Tuesday, Dec. 30. This will be the sixth year such an annual get-together has been arranged for the members of the local society. It was further agreed that instead of having a gift exchange at the supper, each Leaguer is to donate the amount they would have spent on a gift towards a donation by the League for the Junior Red Cross Hospital at Calgary. Games and lunch brought the evening to a close.

Christmas Seal contributions are Income Tax deductible.

MONEY SAVING OFFER

Big 6 oz. Jar of

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98¢

LIMITED TIME ONLY

LAW'S DRUG STORE

The Rexall Store

PHONE 40 — DIDSBURY

FOR SALE—12 Ewes, up to 4 years old. Apply Ken Mullen, Didsbury, Alta. 50-3p

FOR SALE—Registered Hereford Bull Calves. Apply B. A. Atkinson, east of Didsbury. 1p

CARD OF THANKS
I wish to thank Dr. McKenzie, the matron and nursing staff for their kindness to me while a patient in the hospital. Also thanks to friends for cards, flowers and visits.
Mrs. A. J. Luft

CARD OF THANKS
We wish to thank the hospital staff and Dr. McKenzie for the kindness and care shown Trudy while she was a patient in the hospital.
Mr. and Mrs. W. Moon Jr.

CARD OF THANKS
Members of Knox United Afternoon and Evening Groups wish to thank all those who gave donations of food and cash and aided in any way to make the recent bazaar a success.

CARSTAIRS WATER TURNED ON
The water system was turned on at Carstairs last Saturday and except for a couple of short interruptions has been working fine since. Sewers in all but the south end of town are in operation. These can not be used until the pumps for the sewer lift arrive and are installed. The date of arrival is still uncertain but they are promised as soon as possible.

AD 4465
Prestone, improves a boggy car. And points with handy pads to the buys the runs easier in the slush.

HUGHIE ROBERTS
New & Second Hand Store
We have just received our first shipment of local trees and B.C. Christmas trees. A size for every home everywhere.
It is also time to get your skates, new or used. We have them.
Anything you want I have it (I hope).
Twenty gallons Prestone Anti-freeze, to clear at \$5.50 per gallon.
HUGHIE ROBERTS & SON

FOR FAST SKATING and fast cutting have your skates and saws sharpened by F. Hebert at the Atlas Shop. 50-3c

FOUND—At Mountain View hall dance on November 28, a cap with 1952 chauffeur's license no. 43531. Owner can have same by applying at Pioneer Office and paying for this ad. 6

SALESMAN WANTED—Industrious man wanted at once to retail Rawleigh Products in Didsbury locality. Write Rawleigh's Dept. 1402, Winnipeg, Man. 50-3c

FOR SALE—Registered Yorkshire Boars ready for service. From the Champion boar of 1951 Calgary Fall Show and Sale. \$50.00 each, papers \$2.00 extra. Phone 1308, H. Sawatzky, Carstairs. 50-3p

FOR SALE—One purebred Hereford bull, 15 months old. Apply Gus Olson, 7 miles west and 2 1/2 north of Didsbury, or phone 1914. 1c

HOUSEKEEPER AVAILABLE—Will do full time housework, live in, two school-age children. Apply to Box 35, Olds. 50-2p

FOUND—Mrs. Chris. Ehret has a half dozen knives which were left at the Lone Pine hall after the Thanksgiving supper. They are marked with pink crochet thread. Look over your silverware, ladies, and see if they are yours. nc

LOST—Two Hereford Steer Calves. Finder please notify Milt Ford, Carstairs, Reward. 50-1c

FOR SALE—Mine Props and Poles. Apply to E. L. Mercer, across from Frank Moon's residence in Didsbury. 48-3p

FOR SALE—Hardwood Kitchen Suite, table and four chairs with fancy backs and cushion seats. Apply to A. L. McInnes, phone 1623. 48-3p

FOR SALE—Quarter Section in Westward Ho district, 10 acres of crop land, on gravel highway. For immediate possession, \$1700. Write A. E. Spicer, Westcott, or phone 915, Didsbury, evenings. 11p

FOR SALE OR TRADE—One Holstein Bull, Echlin Sovereign Ray, sire Sovereign Masterpiece, dam Hays Ray, calved June 17, 1949. Can be seen at the farm. Mrs. Edith Wahl. 49-3c

FOR SALE—50 Light Sussex R.O.P. Pullets; also 35 commercial R.O.P. Pullets and 7 R.O.P. Cockerels. All blood tested. Apply to Lloyd A. Stauffer, Didsbury. 49-3p

FOR SALE—One 50-ft. lot, north end of town on water line. Apply W. A. Sherrick, phone 1105. 41-1p

FOR RENT—Frame Building, 22x50 and 12x22, on main street of thriving town of Didsbury. Apply to A. I. Shumatcher, Q.C. 603, Grain Exchange Bldg., Calgary, phone 21717. Owner. 17-1p

FOR SALE—Lumber, rough and finished; 16 ft. rails; stove wood; fence posts. Phone 14 or call at Payne-Freeman Co. Ltd. 49-3c

FOR SALE—Two unit McCormick Deering Milking Machine, complete with motor. Apply Fred Reese, phone 1610. 50-3p

FOR SALE—Set of Curling Rocks with box, \$40. Apply The Pioneer Office. 50-3c

NOTICE
Accounts payable to Mrs. McKenzie and Burgess may be paid at the drug store. Mr. Law will issue receipts. 27-1p

new and finer in 75 ways
the long, low and lively

'53 DODGE



Illustrated—Dodge Regent 4 door sedan includes optional extra equipment items. Check with your local Dodge dealer for information on standard equipment.

new beauty

finer performance

new 3-way smoother ride

In style and beauty, you'll find that the '53 Dodge is new and finer in many ways. It has that long, wide, low look that draws admiring glances. Graceful, sweeping fenders and the broader, lower rear deck lend a touch of continental styling. There's a new type of one-piece curved windshield and an attractive new wrap-around rear window which give you better vision. You'll like the smart, new instrument panel with its central glove compartment for easy access. The beautiful new interiors and rich new colours add a further note of elegance to the finest Dodge cars ever produced in the low-price field.

When you take the wheel of this stylish, more compact Dodge, you'll quickly discover that, in performance, too, Dodge is new and finer. You'll find that this new Dodge handles with astonishing lightness and ease—clings surely to curves—parks without effort. On the highway, you'll experience finer performance and easier acceleration at higher speeds—result of the new higher gear ratio. And with Overdrive (available at extra cost) your highway driving becomes even smoother and more economical.

Arrange to get behind the wheel and put the new Dodge through its paces.

When you drive a new Dodge, you'll find a 3-way smoother ride... steadier... more level... softer. You'll agree it's the most comfortable ride you've ever experienced in any car at a comparable price. It's a steadier ride because of a wider frame, a lower centre of gravity, and the new positioning of the wider rear springs. It's a more level ride, the result of synchronized spring and scientific weight distribution. It's a softer ride because of "Oriflow" shock absorbers and wider, softer springs. Be among the first to experience this thrilling new ride. Phone your Dodge-DeSoto dealer for a demonstration.

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D. H. ZIVOT
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Phone 22, Olds

— SEE YOUR —
IMPERIAL OIL
AGENT
For All Kinds of
Lubricants & Greases
GASOLINE AND
FUEL OIL
IVAN WEBER
Phone 56 — Residence 61

RAYMOND L. SHANTZ
AUCTIONEER
SERVICE OF ALL TYPES
Phone R1511 — Didsbury

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dozing" jobs.
BURR TUGGLE
Phone 91, Didsbury

FOR RELIABLE
TRUCKING SERVICE
LOCAL AND LONG
DISTANCE HAULING
We're pleased to please you
UNGER BROS.
Phone 56 — Didsbury

JEWELLERS

GUARANTEED
WATCH REPAIRING
GIFTS FOR ALL OCCASIONS
DIAMONDS SOLD BY
APPOINTMENT
BLORE'S JEWELLERY
Phone 133 — Didsbury

IRVEN E. BAPTIST
WATCHMAKER & JEWELER
ALL WORK GUARANTEED
DIDSBURY - ALBERTA

MISCELLANEOUS

NEUFELD'S
HIGHWAY GARAGE
P. E. NEUFELD, prop.
Repairs to all makes of
Cars, Trucks and Tractors
BODY REPAIRING, PAINTING
Phone 1010, Didsbury

EAT AT THE BRIGHT SPOT

All Our Pastry is Home Made
Al Engwer, prop. Phone 128

— TRY —
CLASSIFIED ADS
— FOR —
QUICK RESULTS

— CALL —
DOROTHY'S
BEAUTY SHOP
At Pete Lessemers residence
Two doors west of hospital
on south side of street.
PHONE 210, DIDSBURY

We Have a Good Stock of
Men's & Boys' New
BOOTS AND SHOES
Dayton Hand-Made Boots
CLARENCE'S
SHOE SERVICE

JOE DICK
LIVESTOCK DEALER
Agent For Ferguson Tractors
And Farm Equipment
PHONE 121 — DIDSBURY

PHONE JAY TUGGLE
— 290 —
— FOR —
PURITY "88"
PRODUCTS
Residence Phone: 136

ORDER YOUR COUNTER CHECK
BOOKS from the Pioneer office.
Buy at home—you pay no more
than the standard price.

DAIRY INDUSTRY ALWAYS WORRIED

The dairy industry is worried
about its future. It always has been.
The oldest dairyman I know says
he can't remember the time when
it wasn't worried.

It worries because of the uncertainty
of the market. Though necessary
foods, dairy products, especially
those made from cream, have
always been looked on as semi-
luxuries, and have been used
generously or sparingly according
to the circumstances of the user.
Now a cheaper substitute has
been found in margarine. This
lacks some of the qualities of high-
class butter; but it is so much
cheaper that people can afford to
use more of it. This accounts for its
popularity among people to whom
the price of food is a serious problem.

But there is still a market for
dairy products among those who
can afford to buy them. This is the
market the dairyman should cultivate,
and try to expand by making
his products more attractive and
keeping his prices as low as possible.

Mr. McMillan's statement that
the dairy industry "will not accept
the competition of those substitutes
when made from raw materials
produced under entirely different
standards than exist in Canada,"
seems to show more concern for
the producers of vegetable oils than for
the dairymen.

The dairy industry has a right to
whatever market it can hold under
fair competition.

But fairness means being fair to
all parties. It would be decidedly
unfair for the government to do
anything that would increase the
price of the raw materials out of
which margarine is made in order

WHERE TO CUT TAXES

Few Canadians disagree with Mr.
Abbott's suggestion that current
tax rates are too high, replies to a
Financial Post question indicate.

Headline the list of suggested
remedies is a lowering of corporation
taxes from the present 50 per
cent which, it's suggested, encourages
"corporate extravagance and
inefficiency," discourages expansion
and tends to raise prices.

Second target for suggested
paring is personal income tax. Individual
incentive and initiative can
be penalized and purchasing power
seriously affected by high rates, it's
pointed out. In this category, some
want broader medical expense allow-
ances, increased dependent ex-
emptions.

Sales and excise imposts come in
for some attention in suggested
reductions or removal of taxes on es-
sential items, along with a review
of outdated "luxury" classifications.
The Post's survey shows.

NEED OUR NICKEL

A reassessment of nickel produc-
tion possibilities of the entire free
world appears likely. The U.S. is
seeking to establish a nickel supply
of no less than 190,000 short tons
(380 million lbs.) per annum in 1955.

As the United States looks to Can-
ada for most of its extra nickel—and
has already advanced substantial
funds to expand facilities in this
country—the fact that the U.S. has
raised its sights on nickel supply
is of considerable interest.

Obviously the U.S. is still a "have
not" nation as far as nickel is con-
cerned. Output in 1951 was 758 tons
against Canada's 137,031 tons, 4,700
tons from New Caledonia and 1,251
tons from the Union of South Africa.
Cuba is now producing a limited
amount of nickel.

to increase the price of that product
to the people who can't afford but-
ter.

This is a constantly changing
world. The secret of survival in
such a world is the ability to adapt
ourselves to new conditions as they
arise. To stand still and cry out
against the changes is a sure way
to extinction.

The future of the dairy industry
depends on how it meets the chal-
lenge of these new conditions.—The
Rural Scene.

DR. L. K. GRUBE

NATUROPATHIC PHYSICIAN
OLDS - ALTA.

Office Above Bank of Nova
Scotia

9:30 a.m. - 5:00 p.m.

Evening Hours, Mon. & Fri.
7:00 - 9:00 p.m.

THE DIDSBURY OPERA THEATRE

Week Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

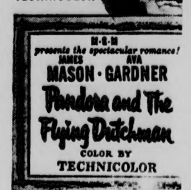
THURS., FRI., SAT.,
DEC. 11, 12, 13 —

THEY'RE JUMPING
WITH JOY!



MON., TUES., WED.,
DEC. 15, 16, 17 —

THE LOVES
OF PANDORA
IN FLAMING
COLOR BY
TECHNICOLOR



COMING...

"AFFAIR IN
TRINIDAD"
"WALK EAST
ON BEACON"

ADVERTISING DOESN'T COST — IT PAYS!

FREE SEED GRAIN TESTS

Seed germination is important.
Arrange now to have tests made,
free of charge, through your
Alberta Pacific Agent.



The Alberta Pacific Grain Co. (1943) Ltd.

Surprise car of '53

PLYMOUTH

the Car with the ^{*}Balanced Ride

*BALANCED AGAINST PITCH *BALANCED AGAINST ROLL *BALANCED AGAINST JOUNCE



Your new Plymouth is here... with scores of new and surprising features!



SURPRISING NEW COMFORT

The sensational new Plymouth BALANCED
Ride is by far the softest, smoothest ride you
will find in any car of comparable price. The
new Plymouth is balanced against pitch—
against roll—and against jounce. Nothing like
it has been offered before—even by Plymouth.
And among the 21 new comfort features you
will also find luxurious new interiors with 8-
inch wider back seats—a huge luggage com-
partment with 30% more space for your travel-
ing comfort—more leg room to stretch out,
front and rear... and a host more.

SURPRISING NEW STYLE AND BEAUTY

Here again the new Plymouth is the car
of happy surprises! 34 new style features
to delight your eyes—longer, lower lines
—air-streamed styling of the graceful
fenders—newly designed grille and
massive bumpers—new, smart instru-
ment panel with centre glove compart-
ment for easy access—brood, continen-
tal-type rear deck—rich new colours
and beautiful roomy interiors make
Plymouth an outstanding style leader
in any company.

SURPRISING NEW PERFORMANCE AND SAFETY

38 new features in performance and safety alone.
Many you can see—like the new one-piece
optically designed windshield, which minimizes
reflections—the full vision rear window—15.7%
greater total glass area in all—the broad, low hood
giving you wonderful road view. Many more you
will feel the moment you take the wheel and drive
—the amazing new ease in handling... wonderful
road-hugging balance on curves... perfect control
and highway safety. But you must drive the sur-
prise car of '53 to realize how far ahead it really is
in beauty, fine engineering and downright comfort.

SEE AND DRIVE THE NEW PLYMOUTH—NOW

CAMBRIDGE 4-DOOR SEDAN • SUBURBAN • CRANBROOK 4-DOOR SEDAN • CLUB COUPE AND CONVERTIBLE COUPE • BELVEDERE HARDTOP • SAVOY
NOW ON DISPLAY AT YOUR NEAREST CHRYSLER-PLYMOUTH-FARGO DEALER
Manufactured in Canada by Chrysler Corporation of Canada, Limited

ROSEBUD MOTORS

PHONE 143 — DIDSBURY

PLYMOUTH RESTYLED FOR 1953



The 1953 Plymouth Cranbrook 4-door sedan features a completely new appearance, with 34 new style features. The new, low hood and one-piece constant-curved windshield provide exceptional driver visibility. A chrome speed-line sweeps back from the grille into the front fender, to be picked up again in the clean, straight-line

rear fender emphasizing the long, low look. Chrysler Corporation officials claim the new Plymouth also has 38 new performance and safety features as well as 21 new comfort features. An appealing selection of solid and two-tone colour combinations with blending interior trims, available in seven Plymouth body styles for 1953.

FINAL WHEAT PAYMENT

The Wheat Board commenced the distribution of \$114,585,112 to growers in western Canada late in November, this being a final payment on deliveries of wheat during the 1951-52 crop year. The payment averages about 25.24 cents a bushel on the 450 million bushels delivered to the Board. On the basis of 1 northern at the terminal the price for the year was \$1.83 1/3 a bushel.

This year's average payment of 25.24 cents a bushel compares with the 28.63 cents a bushel final payment made on deliveries to the 1950-51 pool.

HIT 'EM HARD IN ONTARIO

Ontario's conservation officers this year seized equipment in 2,697 cases as penalties for infraction of fish and game regulations, prosecuted 2,334 cases and obtained convictions in 2,692, obtaining fines totaling \$17,254 and realizing from sale of seized equipment \$12,373.

Deputy game wardens, usually members of fish and game associations or clubs, assisted conservation officers in 299 seizures. These deputies are unpaid officers, but have full powers of paid officials.

TURKEY PRICES ARE DOWN

While turkey prices have strengthened a bit within the past week, the market is still unattractive to the producers. Years ago a produce merchant pointed out to us that turkey prices were usually half the price per pound charged for choice

cuts of beefsteak. A pound of beefsteak will feed as many people as two pounds of turkey carcass. Then there is the holiday and luxury premium to be added to turkey prices, according to the times and availability of supplies. Poultry prices generally seem to have hit the skids.

Furnace Repair Work

This is a good time to have your furnace repaired. We have all kinds of sheet metal and skilled men to do the best quality of work. If you will phone, we will send an expert to see what is necessary to be done and give you an estimate of the cost. We repair furnaces of every description and we guarantee satisfaction in every particular.

Didsbury Electric, Plumbing and Heating
Didsbury and Carstairs

THE COMMUNITY PAGE

Do you know something? You can save time, money and energy by patronizing the business firms whose advertisements appear on this page of The Pioneer. They have spent time and money to bring modern services and shopping facilities near to you. Show that you appreciate their efforts by shopping at their places of business when you are in town. The businessmen of Didsbury are prepared to bring you quality merchandise at the lowest possible prices. They are your friends and neighbors. Patronize them and make your dollars go further.

MAC'S SERVICE HARDWARE

For ...

"CHRISTMAS SUGGESTIONS"



COME IN AND BROWSE

AROUND

Phone 33

Didsbury - Alberta

Mrs. Reid Clarke

ATLAS LUMBER CO. LIMITED

Operating in Alberta and Saskatchewan

BUILDING SUPPLIES

INSULATION

STORM SASH

PITTSBURGH PAINTS

Phone 125 - Didsbury

HI-WAY SERVICE

(W. D. & R. H. Elkin, props)

TEXACO PRODUCTS

FIRESTONE

PROTEXALL TIRES

ANTIFREEZE

Phone 1016

Didsbury - Alberta

DIDSBURY VARIETY STORE

INFANTS' JUNIORS' AND LADIES' WEAR TOYS NOTIONS NOVELTIES CHRISTMAS CARDS

RANTON'S

NEW SHIPMENT OF LADIES' BETTER DRESSES

Shop at Ranton's
Your Home-Town Store

EDFORD MOTORS

A. E. FORD, Prop.

Chevrolet & Oldsmobile
Chevrolet Trucks
SALES AND SERVICE
Goodyear Tires

SPECIALIZING IN ...

Wheel Balancing
Steam Cleaning Service
Guaranteed Radiator Cleaning
Body & Fender Repairs
Painting

Phone 58 - Didsbury

MODERN JEWELLERY

(Irvn E. Baptist, Prop.)

BRACELETS

CLIPS - RINGS

NECKLACES - EARRINGS

WATCH REPAIRS

Didsbury - Alberta

DIDSBURY BAKERY

(Holm & Skaar, Props.)

BREAD

CAKES

PASTRY

"We bake up to a standard."

Not down to a price"

PHONE 216

DIDSBURY, ALBERTA

FREE THEATRE TICKETS

Each week this "Community Page" is published in The Didsbury Pioneer, names of town and district residents will appear among the advertisements. Read the ads carefully and if you find your

name in any one of them — clip out the ad and present it at The Didsbury Pioneer office and receive TWO TICKETS to the Didsbury Opera Theatre with the compliments of the advertiser in whose advertisement you found your name.

IVAN WEBER

YOUR

IMPERIAL OIL AGENT

ORDER NOW ...

For Your Winter Heating Needs

Prompt Delivery

Phone 56 - Didsbury

HUGHIE ROBERTS and SON

New & Second Hand Store

"Anything You Want We Have It" (We Hope)

REAL ESTATE

LIVESTOCK DEALER

KIDDESS' PONIES

FRESH & SPRINGER COWS

Phone 13 - Didsbury

KAUFMAN and JENKINS

HEATING - PLUMBING

"When you want a plumber bad, you need him good."

PHONE 22

Didsbury - Alberta

Didsbury Electric, Plumbing and Heating

STEAM & HOT WATER HEATING SYSTEMS OIL BURNERS STOKERS

PHONES:

Business 51

Residence 35

REIBER BROTHERS

GENERAL INSURANCE

REAL ESTATE

LOANS

A Personalized Service

PHONE 90

Didsbury - Alberta

HAROLD E. OKE

International Harvester for your Home Refrigeration

MOTOR TRUCKS

TRACTORS AND FARM MACHINERY

Don't Forget ... We Are PROPANE SPECIALISTS

ELEPHANT BRAND FERTILIZER

DICKAU ELECTRIC

AUTHORIZED GENERAL ELECTRIC HOME APPLIANCE DEALER

Use Our Christmas Lay-Away Plan

SHOP EARLY

Phone 204 - Didsbury

Wm. "Bill" COWAN

AUSTIN - JOHN DEERE

FOLKMAN'S CLOTHING

CHRISTMAS GIFTS FOR LADIES:

COATS

DRESSES

BLOUSES

PYJAMAS

NIGHTIES

SLIPS

PANTIES

NYLON HOSIERY

HALLIDAY'S CASH GROCERY

BETTER GROCERIES FOR LESS

FROZEN FOODS

FRUITS AND VEGETABLES

Phone 101

DIDSBURY - ALBERTA

PREVOST MOTORS

MERCURY LINCOLN-METEORE Sales and Service

Parts for All FORD PRODUCTS

B-A GAS and OIL PRODUCTS

Phone 168

Didsbury - Alberta

JAY TUGGLE

— YOUR —

PURITY 99 AGENT

DON'T DELAY!

For The Best In WINTER FUEL OILS

Phone 280

PROMPT DELIVERY

SUNRISE MILK BAR

CONFECTIONERY

ICE CREAM

LIGHT LUNCHES

"GOOD COFFEE"

TOBACCOS - MAGAZINES

Phone 27

Didsbury - Alberta

JENKINS' GROCERIA

We Have a Good Supply Of

CHRISTMAS CANDY

JAP ORANGES

And

BOXED CHOCOLATES

ALL THE INGREDIENTS FOR YOUR CHRISTMAS CAKE

Phone 102 - Didsbury

SPREEMAN'S SPECIALTY

LATHE WORK

Electric and Acetylene

WELDING

GENERAL MAINTENANCE

ORNAMENTAL IRON WORK

Phone 74 - Didsbury

ROSEBUD MOTORS

("Phil" Andrews, Prop.)

PLYMOUTH & CHRYSLER

SALES AND SERVICE

WHITE ROSE PRODUCTS

GENERAL TIRES

Phone 143

DIDSBURY - ALBERTA

LORNE CLAYTON

MASSEY HARRIS

FARM EQUIPMENT

EASY WASHERS

HEAT-HOUSER

TRACTOR CABS

Phone 83 - Didsbury

PREMIER MEAT MARKET

(Ray Campbell, Prop.)

Phone 42

Located in Soley's Store

Specializing In ...

RED & BLUE BRAND BEEF

CURED MEATS

Free Delivery

PAYNE-FREEMAN COMPANY

Factory-Inspected engineered and Chryco

OLIVER MACHINERY

Phone 14 - Didsbury

SOLEY'S FOOD STORE

Do All Your Food Shopping At Didsbury's Only

Complete Food Store

Biggest and best selection of fresh fruits and vegetables.

Largest variety of groceries

Complete stock of frozen foods.

Always a good variety of fresh and cooked meats.



SOLEY'S

For Christmas Foods and Candies

Christmas Candies

We have a wonderful selection from all the famous candy makers. Shop early—taste 'em.

Price per lb. **39¢ to 79¢**
From



NUTS

BRAZILS, per lb.	59¢
ALMONDS, per lb.	42¢
CHRISTMAS MIX, no peanuts, per lb.	49¢
PECANS, per lb.	49¢
WALNUTS, per lb.	59¢
FILBERTS, per lb.	39¢
PEANUTS, 2 lbs.	69¢

Fancy Foods

Sardines, skinless, boneless, tin 33c
Sardines, Danish, tin 27c
Fillets of Herring, lemon sauce, mustard sauce, muscatelie 33c

Fillets of Anchovies, per tin 27c
Ripe Olives, 9 oz. 43c
Spanish Olives, 16 oz. 59c
Oysters, frozen, 1/2 pint 70c

- STUFFED OLIVES, 6 oz.
- STUFFED OLIVES, 9 oz.
- STUFFED OLIVES, 16 oz.
- DILL PICKLES
- SWEET MIXED PICKLES

NEW LOW PRICES

SEE THE DISPLAY

JUST A FEW OF OUR MANY SPECIALS—COME IN AND SHOP AROUND

Party Supplies

CHRISTMAS CRACKERS

CONTAINING HATS, NOVELTIES, NOISE MAKERS, doz. **\$1.50 - \$1.75**



NUTS - -

Mixed Nuts, 14 oz.	\$1.25
Mixed Nuts, 7 oz.	75c
Cocktail Peanuts — 16 oz.	75c
8 oz.	49c
4 oz.	29c
Christmas Table Cloths, Each	30c
Christmas Napkins	18c

MIXERS - -

Canada Dry, large	25c
Canada Dry, cartons	36c
Coco Cola, cartons	36c
7-Up, cartons	36c
Stubby, ass't., carton	36c
NON-ALCOHOLIC — Port Wine, large bot.	45c
Cherry Brandy	45c
Sherry	45c

SPECIAL FOR DECEMBER —

Ice Cream Pies . . .

PINEAPPLE, MINCE, STRAWBERRY, each	55c
NUT LOGS, each	45c

Soley's FOOD STORE

Operating in connection with

PREMIER MEAT MARKET

DIDSBURY — ALBERTA

We Reserve the Right to Limit Quantities

PHONE 134

Do All Your Food Shopping At Didsbury's Only Complete Food Store

- Biggest and Best Selection of Fresh Fruits and Vegetables.
- Largest Variety of Groceries.
- Complete Stock of Cooked Meats.
- Always a good variety of Fresh and Frozen Foods.

Through The Study Window

(By Rev. C. C. Armstrong)

By the time this article appears in print the Templeton Million will have become, in one sense of the term, a thing of the past. Mr. and Mrs. Templeton will have gone on to other areas of service and Christian witnessing. But the spiritual impact of their visit will continue to bear fruit in Christian living.

To those who did not attend the meetings, one opportunity has gone. There still remains, however, the ever-present possibility of starting along the journey of Christian life. This is particularly true at the Christmas season, for it was the coming of Jesus that started the mighty spiritual movement that we know as the Christian faith and life.

In this season of giving we should not forget Him who is the best gift of all. Yet it seems that Christmas is the season when we are most prone to forget Him. Christmas, like marriage, is to be entered into reverently, discreetly, soberly, and in the fear of God. It has become for many a pagan celebration that they can observe in revelry, without any sense of incongruity. But it can be for us a sacred and joyous occasion when in reverent wonder we prepare, like the wise men, for the spiritual journey which takes us to the place where the infant Redeemer is laid.

While my messages are directed particularly towards United Church people, let me say, in this matter of giving, that Christmas is a time to remember the church you claim as your own. Churches never should be thought of as beggars, asking for money. Rather Christmas giving is a glorious opportunity for us to be redeemed from being beggars ourselves. The true beggars are those who are in the position of having received everything through the gifts and instrumentality of God, and they have not experienced the heart-warming satisfaction of giving in return. The church's missionary activity, its benevolent work, is not a burden somehow to be borne, but a privilege to be enjoyed.

Christmas, in a sense, is the birthday party of the Lord. Are we to be in the position of giving to everybody and forgetting Him? I am not thinking in terms of supporting the local church, but of supporting that most vital part of church life, the Christian witnessing that is made possible through missions.

When one might give special support to the work of the church? This can be done at the time of the CCNY vesper service, on the evening of the 14th of December; and at the White Gift Service in connection with the Sunday School service on the 21st; and at the services on the 21st. The senior choir will provide special music on the 21st, and the Junior Choir on the 28th.

CANADIAN LEGION ELECTIONS OFFICERS FOR 1953

At the last meeting of the Didsbury Branch of the Canadian Legion the following officers were elected for the year 1953:

President, M. Wood.
1st Vice-President, S. Wilkins.
2nd Vice-President, E. Walker.
Secretary-Treasurer, C. Brooke.

Executive: To consist of the president and the past president, together with the following members: East Didsbury, Chas Snyder and T. Patterson; West Didsbury, Roy Shantz and Jack Morton; Didsbury Town, Joe Freeman and Ace Esler.

Joe Freeman was recommended as member for the Board of Management in April.

The president will nominate the standing committees for the year, keeping in mind that the members should be active paid up members.



CHRYCO CAR RADIO
He'll have the finest in entertainment at his finger-tips! Auxiliary driving lights. Custom-designed Chrysler-built cars. Installed while you wait.

CHRYCO SEAT COVERS
Smart designs . . . long wearing . . . perfect fit! New seats new . . . or pep up the old, worn seats. We can install them in a jiffy!

*CHRYCO is a trademark of the Chrysler Corporation of Canada, Limited

PAYNE-FREEMAN CO.
PHONE 14 — DIDSBURY

Bringing Up Father By G. McManus



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Wm. "Bill" Cowan

AUSTIN — JOHN DEERE
Phone 132 — Didsbury

CARS MUST PASS TEST NEXT YEAR

EDMONTON — Passenger cars will not be licensed next year until the vehicle is inspected under Alberta's annual vehicles testing program. E. R. Hughes, deputy provincial secretary, said Monday that motorists will have to prove their cars were inspected within the 12-month period preceding application for re-licensing tabs.

"Permanent" license plates were issued in Alberta last year.

WE HAVE A CLEAN, MODERN REST ROOM

For your convenience when in town

WHY DELAY?

SAFETY CHECK YOUR CAR NOW. HAVE THE BENEFIT FOR THE NEXT 12 MONTHS. WE ARE AN AUTHORIZED TESTING STATION.

GOVERNMENT BUSINESS



The Problem of Surface Owners Rights

Under the common law of Canada the title to mines and minerals always included the right of entry and the right to use as much of the surface as might be required WITHOUT ANY COMPENSATION to the surface owner OR WITHOUT LIABILITY except for negligence.

However, with respect to oil and gas development, the Alberta Government maintains that the owner of the surface is entitled to full compensation such as he would receive if his land were needed for a canal, railway, highway, power line, coal mine or any other project in the public interest.

The Answer to the Problem

To assure land owners of compensation laws were passed requiring those entitled to work the minerals to compensate the owners of the land to 1947 the Right of Entry Arbitration Act was passed. This set up a Board of Arbitration to deal with compensation to surface owners.

Under the Act no operator shall have the right of entry or use of the surface of any land until he obtains the consent of the owner of the surface rights and the occupant thereof if consent is not granted the operator must apply to the Board.

In dealing with the application the Board determines the portion of the land required, the position the amount of compensation after consideration of such factors as the value of the land and the permanent damage the adverse effect of the right of entry and other factors deemed proper or applicable, to make sure the land owners receive fair and generous treatment.



- CHRISTMAS CARDS, with Scripture text and without, box of 21 cards 79c
- ORNAMENTS AND PICTURES 39c to \$2.75
- Books, Diaries, Autograph Albums, Color Books
- GAMES—Pit, Touring, Snap, Ups & Downs, Jig Saws in all sizes, 4 Games in One Box, Monopoly, Checkers.
- TOYS, friction and wind-up; Play Blocks, Dolls, Teddy Bears.
- Christmas Decorations, Seals, Wrappings, Ribbon, Tinsel, Icicles
- Headquarters, Hankies, Slips, Nylonized Panties, Gloves, Etc.

DIDSBURY VARIETY STORE
DIDSBURY — ALBERTA

WEDDINGS

GEIGER-LOVE

On November 19 at Trail, B.C., Miss Colleen Iris Anne Love became the bride of Mr. Edward Ernest Geiger. The bride is the eldest daughter of Mr. and Mrs. Wm. Love of Glenora, B.C., and the groom is the eldest son of Mr. and Mrs. Wallace Geiger of Fruitvale, B.C., formerly of Didsbury.

The ceremony was performed under an archway of cedar bells and flowers, flanked by vases of mums. Officiating was the Rev. Paul Lade, in the presence of about 100 friends and relatives. The bride, given in marriage by her father, was beautiful in a ballerina length gown of pale pink nylon net with satin stripe, pink tulle skirt with peler pan collar and buttoned to the waist, and full skirt. Her veil was elbow length and she carried a colonial bouquet of variegated colored carnations and rose buds.

The bridesmaid, Miss Carol Love, sister of the bride, wore an a dress with gold veil and accessories. Her bouquet was pink, blue and white carnations and mums.

Lawrence Sheve of Fruitvale was best man and Geoffrey Mason of Rossland was usher.

Mr. Herbert Martin presided at the piano and Mrs. Evelyn Martin sang during the signing of the register.

A reception followed with 90 guests attending and the mothers of the bride and groom helped receive the guests.

The bride's mother chose a grey shantung dress with red accessories. Her corsage was pink carnations. The groom's mother chose a royal blue ambrosia with grey accessories and pink carnations corsage.

The bride's table was covered by a hand crocheted tablecloth and was centered with a three-tier wedding cake, white tapers and vases of mums.

For going away the bride chose a green gabardine suit with petite velvet hat and brown fur trimmed topcoat. She wore a corsage of carnations.

Following a honeymoon in the States the happy couple will take up residence at Fruitvale, B.C.

O.S.A. NOTES

Olds School of Agriculture and Home Economics

Five hundred graduates and friends of the Olds School of Agriculture attended the annual Alumni Reunion and dance on Friday, November 28.

Harold V. Schielke of Carstairs was re-elected president of the Alumni Association. Bruce Ing of Carstairs was elected vice-president. Fred Jorgenson of O.S.A. staff was returned as secretary-treasurer, and Mrs. L. Orwein of Olds was re-elected assistant secretary. Mr. M. W. Maylon of the Olds staff was elected honorary president.

Committee was nominated to take charge of erecting a memorial in honor of the late Mr. A. T. Kemp, former O.S.A. staff member, and graduates who lost their lives in World War II.

The Association agreed to purchase materials to build a school snack bar.

Tuberculosis is one of our major health enemies. Buy Christmas Seals and help eradicate this killer.



You will find the true spirit of Christmas reflected in Santa Christmas Seals

LAW'S DRUG STORE
The Rexall Store
Phone 40, Didsbury

Agricultural SERVICE BOARD NOTES



W.K. Snyder,
Field Supervisor

NEWS FLASH: A rat is reported to have been killed within about ten miles south east of Carstairs. Apparently this rat lost its life in an encounter with cats or dogs. It was brought in to this office in a rather badly mutilated condition. We were quite sure it was a Norway rat so we sent it in to Edmonton for positive identification. Mr. Lobay, Supervisor of Crop Protection Service for Alberta, has this to say about the specimen: "The suspected rat specimen came here in a very deteriorated condition making positive identification difficult. Nonetheless, there were a few features that would lead me to suspect this rodent to be the actual Norway rat. He goes on to say that this probably was a strayed rodent but the presence of a rat so close to us should be viewed with alarm. There will need to be vigilance on the part of every citizen, children included. Pest Control Officers of the various local points will please take special notice to be on alert for any signs of rats. There is a good supply of the new poison, WARAFIN available when needed for use in the control of rats. Let us redouble our vigilance. Report any signs of rats

WINCHELL COULEE WELL GETS MADISON LIME AT 10,890 FEET

Delhi Britalta Winchell Coulee, drilling in the Water Valley area, west of Cremona has contacted the Madison at 10,890 feet and is at present coring at 10,728 feet, according to a report from the well head last week. The well has been coring since about 10,000 feet in search of the Madison contact.

Winchell Coulee is one of the few Madison tests in the foothills belt, located 50 miles northwest of the Turner Valley Madison field. In the Cardium formation at 5,240 feet the well got a gas flow at the rate of 10,000,000 cubic feet daily with a high gravity content and found a second gas zone in the Jumping Pound formation past 8,455 feet.

The well is being drilled by Canadian Delhi on a 40,000 acre farm-out from Britalta Petroleum.

STUBBLE BURNING

Burning of stubble fields will not kill annual weed seeds according to G. R. Stirling, provincial supervisor of soil conservation. He says that most of the seeds shake through the straw lying on the surface of the soil and will not be destroyed as all the heat from the stubble rises.

Mr. Stirling warns farmers not to burn stubble. He advises them to control weeds by chemical or cultural methods.

to your local pest control officer, Municipal pest control officer who is the Field Supervisor, or to the District Agriculturist.

ZELLA NEWS NOTES

(From Our Own Correspondent)

The Zella school was packed with a record crowd when the Women's Institute held its auction sale on Friday, November 28. A most interesting and entertaining program had been arranged, as follows: Songs by Mrs. Flynn of Didsbury, Mr. J. B. Worthington, Dennis Worthington, and Tony Spooner; readings by Mr. E. Cogswell of Didsbury; accordion selection by Marian and Pete Luft, and a musical comedy by Mrs. T. Bolton and Mrs. R. Jackson of Westerdale.

Little Miss Barbara Ness drew the lucky ticket in the turkey raffle with Mrs. Harold Erickson of Elkton being the winner of the turkey donated by Mrs. H. Christensen.

The members of the Institute take this opportunity of expressing their thanks for contributions and the support to make this a successful evening.

Mr. and Mrs. Wilbert Luft were pleasantly surprised by a large crowd of well-wishers on Wednesday evening. As the crowd was too large for their house the party journeyed to the Fussy hall where a social evening was enjoyed where refreshments were served.

Mrs. John Reinhardt and son of Didsbury, Mr. and Mrs. Doug Broadhurst and infant son of Calgary, and Mr. and Mrs. Bill Broadhurst were callers at the E. Waldruff home on Tuesday of last week.

Mrs. Vic Snyder, a patient in the Didsbury hospital for a week, returned home on Wednesday.

RED & WHITE

PHONE 39

C. M. CARTER

A FEW SPECIALS FROM OUR XMAS SALE BILL

Holly Mixed Candy, per lb. 45c

Welch's Grape Juice, 32 oz. bottles 53c

Blended Juice, R & W, 48 oz. tin 3 for 99c

Pineapple Juice, Libbys, 48 oz. 39c

Fruit Cocktail, Libbys or Doles, 28 oz. 45c

2 Robin Hood Cake Mix and Mixing Bowl, All for 99c

Mincemeat, Nabob, 4 lb. glass \$1.15

Sweet Gherkins, 24 oz. bottles 49c

Jelly Powders, R & W, 3 pkgs. 27c

Cream Corn, R & W, 20 oz. tin, 2 for 43c

Weston's Marshmallows, lb. pkg. 43c

Virginia Roasted Peanuts 3 lbs. \$1.00

Orange Juice, R & W, 46 oz. tin 3 for \$1.03

Cr. Mushroom Soup, Campbells, 2 for 39c

Strawberry Jam, R & W, 46 oz. 99c

Aylmer Catsup 11 oz. bottles 27c

'53 Meteor • more than ever - miles ahead



3-WAY CHOICE IN TRANSMISSIONS
Merc-O-Matic Drive or Touch-O-Matic Overdrive
(both optional at extra cost) or Silent-Ease
Synchronized Standard Transmission.

White sidewall tires and chrome wheel trim rings are optional at extra cost.

ON DISPLAY TOMORROW

'53 MERCURY...the greatest yet!

introduces unified design

Here's '53 Mercury... with exclusive Unified Design, where chassis-engine-body blend to give greater comfort, convenience and controlled roadability.

Unified Design also means flowing lines, distinctive styling, combination bumper-grille, "Interceptor" instrument panel, "space-planned" interiors. Mercury's new, improved, high-compression V-8 125 H.p. engine delivers more power and economy. Examine '53 Mercury... it's the greatest yet!



White sidewall tires, rear fender shields, and bumper-grille guards are optional at extra cost.

3-WAY CHOICE IN TRANSMISSIONS
Merc-O-Matic Drive or Touch-O-Matic Overdrive
(both optional at extra cost) or Silent-Ease
Synchronized Standard Transmission.

see them-at your Mercury-Lincoln-Meteor dealer's
PREVOST MOTORS
Home of Mercury - Lincoln - Meteor
BERT PREVOST, prop. — PHONE 168



Beat winter to the punch! Have your car or truck winterized now! Our factory-trained mechanics will give you guaranteed protection. Service includes radiator cleaning and reverse-flow flushing; water pump check; fan belt adjustment; check of rubber connections; engine check for leakage; cleaning radiator core; anti-freeze; correct winter grade of oil and lubricants. See us today and be ready when winter strikes! We have Chryco® Alcohol Base and Chryco Glycol (permanent-type) anti-freeze. Both are fully guaranteed.

BE READY . . . WINTERIZE NOW

*Chryco is a trademark of the Chrysler Corporation of Canada, Limited

Payne-Freeman Co.

DODGE and DESOTO DEALERS

ADVERTISING DOESN'T COST — IT PAYS!

Items For Christmas . . .

- GENERAL ELECTRIC F80 IRONS
- RADIOS OF ALL KINDS
- DEEP FREEZERS
- G. E. ELECTRIC KETTLES
- LAMPS • VACUUM CLEANERS
- RADIOS AND FLASHLIGHT BATTERIES
- FOOD MIXERS • TOASTERS
- ELECTRIC COFFEE MAKERS
- ELECTRIC CLOCKS
- ELECTRIC WASHERS
- ELECTRIC RANGES

Dickau Electric

ELECTRIC WIRING OUR SPECIALTY

BARLEY GRADES HIGH, RECORD MALT RATING

Pay-off in the 7-year campaign to improve standards of Canadian barley is reflected in the record 1952 crop.

A bulletin from the laboratory of the Board of Grain Commissioners reports the estimated 284 million bushel crop of western Canadian barley is grading better than average and that its malting quality is excellent.

About 35 per cent of carload lots inspected in the first quarter of the crop year entered the malting grade. Another 30 per cent graded No. 1 Feed.

From standpoint of the brewing industry which in 1946 initiated the National Barley Contest, results were even better. Malting tests on average samples representing six row grades and No. 1 Feed inspected in Winnipeg in the first seven weeks of the crop year showed high malting quality.

Nitrogen content was low, malt extract highest on record, and diastatic activity qualities normal.

Generally the quality came much closer to standards the brewing and malting industry is trying to get. On data compiled from analysis of 1,775 barley samples from carlots and farmers' parcels, mean protein values showed 10.5 per cent for Manitoba and 11.1 per cent for each of the provinces of Alberta and Saskatchewan.

The 8-1 million acres seeded this year in the western provinces gave an average estimated yield of 34.9 bushels per acre. A good season, particularly for harvesting the crop, was a factor in the excellent 1952 results. Another was co-operation of growers in all the provinces to try and produce good malting barley varieties.

Interest of the growers has in large measure been stimulated by the annual National Barley Contest, initiated by the brewing and malting industries in 1946 and now in its seventh year. Judging of the entries in the 1952 competition will take place shortly after the New Year.

RECORD GRAIN CROP

Canada's wheat crop this year has been placed at a record 88 million bushels by the Dominion bureau of statistics in its November crop estimate. The previous high was the 56,726,000 bushels produced in 1928. The barley crop, too, is at an all-time high, amounting to 284 million bushels compared with the record of 250,156,000 bushels produced in 1942.

Alberta's wheat crop is estimated at 172 million bushels, some 8,700,000 bushels short of the record in 1940.

The prairie wheat crop, placed at 664 million bushels, accounts for 96.5 per cent of Canada's total wheat output this year. Production of all grains in the prairie provinces totals 1,300,000,000 bushels.

BUDGET SURPLUS \$287,900,000 FOR SEVEN MONTH PERIOD

Budgetary surplus of \$287,900,000 has been rolled up by the federal government during the seven-month period, April 1-Oct. 31.

Including the special levy for old-age pensions, the government took in \$2,408,900,000 in taxation during the seven months. This was an increase of 14 per cent over the total revenues for the comparable 1951 period.

These figures were made public when Finance Minister Abbott issued his monthly statement on the government's financial operations. The statement showed that, including the old-age pension tax, income tax collections over the seven months were 28 per cent above 1951 and corporation tax receipts were up 14 per cent.

The surplus of \$287,900,000 was substantially below that of \$504,000,000 which was shown on Oct. 31, 1951. Finance Minister Abbott budgeted for a surplus of \$9,000,000 on the 12 months ending next March 31. In several recent speeches he has said that he will consider himself lucky if the budget breaks even on March 31, the implication being that there might be a deficit.

Defence expenditures are running well below the amount forecast in the budget last April. In October, they amounted to \$151,300,000, whereas the budget contemplated an average monthly expenditure of \$177,100,000 in this field.

The old-age pension account continued to show a deficit and again the treasury had to lend it money to enable the \$40 a month pensions to be paid to all those over 70 years of age who applied for them. Pension payments totalled \$27,141,000 during October as against \$19,252,000 raised by the special 2 per cent levies on the sales, income and corporation taxes.

Over the seven months, April-October, the pension fund shows a deficit of \$82,237,000. This has been made up by loans from the treasury. In his statement, Mr. Abbott attributed the deficit to the lag in the collection of the income and corporation taxes levied for the pensions.

Have you answered that Christmas Seal letter?



THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
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and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

OUR COUNTRY CORRESPONDENTS

This newspaper, along with most weekly newspapers as well as the dailies, carries a good volume of news supplied each week by both men and women from the outlying districts from Didsbury. They supply the news of their respective districts week after week, recording the events that take place among their friends and acquaintances is the best of their knowledge and ability. They are the assistant editors who are depended upon by the publishers for not only news but accurate news which cannot be obtained otherwise.

But a country correspondent is not only a valuable asset to a newspaper. He or she is also the person who keeps the district on the map by recording events and encouraging the residents in their endeavors on behalf of the community. After all, public spirited citizens are doing their best to contribute something to the advancement of a certain area and to bring pleasure and encouragement to neighbors and friends. They do, however, appreciate favorable comment by their news reporters and when publicity is given notable events it encourages others in remote areas as well as the home district to also contribute something to the enjoyment and advancement of a community.

The most advanced districts are the ones getting the most publicity and readers should advise their correspondents of any news and special events that happen from time to time.

Our correspondents are doing a grand job and the news is welcomed each week by publishers and readers. We all owe a debt of gratitude to them for faithful services. May these leading citizens of our various districts continue the good work for the advancement of humanity.

And an added thought: New correspondents are welcomed from districts not now receiving publicity in The Didsbury Pioneer. Stamped envelopes, copy paper and information are available at the office.

— FOR YOUR —

PLUMBING & HEATING REQUIREMENTS

— SEE —

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

CHRISTMAS FOOD SUGGESTIONS FROM

HALLIDAY'S CASH GROCERY

CHRISTMAS CAKE INGREDIENTS

RAISINS, California Seedless, 2 lbs.	49c
CURRANTS, Australian, 2 pkts.	49c
GLACED CHERRIES, green or red, ½ lb. — 2 for	75c
WALNUTS, shelled, ½ lb. cello	40c
COCONUT, shredded, ½ lb. cello	25c
FRYS SEMI-SWEET CHOCOLATE, pkg.	45c
MIGHTY MAMMOTH PEAS, 15 oz.	2 for 39c
JAP ORANGES, per box	\$1.85
CIGARETTES, 50s	95c
SOCKEYE SALMON, ½ s — 2 for	69c
JELLO, JELLO PUDDINGS, JELLO PIE FILL	3 pkts. 29c
TOMATO JUICE, Libbys 48 oz. tin	2 for 75c



CHRISTMAS CANDIES

WESTONS CHRISTMAS DEAL	45c lb. - 59c lb.
VICTORIA MIXED, per lb.	39c
XMAS CANDY, cello bags, each	39c
PAULIN CHAMBERS CHRISTMAS CANDY — 45c lb. - 59c lb.	
2 lb. FAMILY ASSORTED	\$1.49
2 lb. HOLIDAY CHOCOLATES	\$1.59
2 lb. HOLLY CHOCOLATES	\$1.65
2 lb. SWEET MEMORIES	\$1.69
LOWNEYS, BOND & RONALD, GANONGS AND CADBURYS CHOCOLATES	89c to \$4.98
APPLE CANDY, per box	69c & \$1.15
HUNTS TOMATO JUICE, 15 oz.	12 for \$1.25
BLENDED JUICE, 48 oz., per tin	35c
3 tins for	\$1.00

COMPLETE STOCK OF FRESH FRUIT AND VEGETABLES FOR THE HOLIDAY SEASON

SPORK, KAM AND PREM — 3 tins	95c
PINEAPPLE, Solar Sliced, 20 oz. tins	2 for 65c
SWANSDOWN CAKE FLOUR — Per pkg.	47c



CHRISTMAS NUTS —

WALNUTS, California Diamond, per lb.	55c
ALMONDS, Blue Diamond, lb.	35c
FILBERTS	2 lbs. 75c
PEANUTS, Virginia	2 lbs. 75c
MIXED NUTS, no peanuts	2 lbs. 85c



SHIRRIFFS LUSHUS, AND DESSERTS, 3 pkts.	29c
WHOLE KERNEL CORN — 14 oz. tin	2 for 45c
COMET CREAM CORN — 20 oz. tin	2 for 43c

Special Prices To Schools And Sunday Schools For Christmas Concerts

NOTES FROM D.A.

RUGH McPHAIL

CALFHOOD VACCINATION IN BANGS-FREE HERDS

Last spring several cattlemen in Alberta reported abortion storms in their herds with a resulting loss of at least 50 per cent or more of the calf crop. This will mean a decrease in income to these men in a couple of years of hundreds or thousands of dollars. In one case the decrease in gross income will be close to \$10,000.00 because 32 cows lost their calves prematurely and they should have been sold as finished beef in two years at about \$300 each.

This heavy loss could have been prevented by building Bangs' resistant herds through calfhood vaccination, starting 3 or 6 years ago. Now it is too late to prevent the loss of the calf crop. These cattle men will have their calves vaccinated from now on to help clean up the herd. Naturally, the neighbors with clean herds are worried and wish that they had also started calfhood vaccination a few years ago.

Cattlemen with herds free from Bangs' disease must take active steps to prevent loss of calf crops in years to come. Calfhood vaccination is urged in these to build up a herd with resistance to the disease. It is the cheapest form of insurance available to cattlemen to protect their incomes. Owners of clean herds have been in many cases indifferent to calfhood vaccination. That is a mistake. Remember, too, that the disease can be spread to humans in whom it causes Undulant Fever.

Contact your Veterinarian and have him vaccinate your heifer calves.

CHURCH NOTICES

UNITED CHURCH OF CANADA

Rev. C. C. Armstrong, B.A., B.D.

Westerdale (2nd and 4th Sunday) 10:00 a.m.
Knox Sunday School 11:00 a.m.
Westcott 11:30 a.m.
Knox Evening Worship 7:45 p.m.

ANGELICAN MISSION OF OLDS

(Diocese of Calgary)

SUNDAY SERVICES

1st Sunday of Month:
3:30 p.m. Harmattan.
2nd Sunday in the Month:
3:00 p.m. Burnside.
7:30 p.m. Didsbury.
3rd Sunday in the Month:
11:00 a.m. Harmattan.
4th Sunday in the Month:
11:00 a.m. Didsbury.
3:00 p.m. Rugby.
5th Sunday in the Month:
Services to be announced.

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor

Sunday School: 10:30 a.m. Preaching: 11:45 p.m.
Sunday evening service 7:45 p.m.
Wednesday evening prayer meeting at 8:00 p.m.
Young peoples' service every alternate Sunday at 7:45 p.m.
Davenport School: Sunday school and service each Sunday, 10:45 a.m.

CHURCH OF NAZARENE

HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.

WM. BARBER, Pastor

The Church with the warm welcome

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

SUNDAY SERVICES:

10:30 a.m.: Worship Service.
11:30 a.m.: Sunday School.
2:00 p.m.: Sunday School followed by Worship Service.
7:30 p.m.: Evening Service.
Wednesday Evening, 8:00 p.m. Bible Study and Prayer Meeting.
Thursday Evening, 8:00 p.m. Choir Practice.
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do these good."

CHURCH SERVICES AT ELLSTON SCHOOL

Conducted by W. Bidwell
Second and fourth Sunday of each month.

11:00 a.m.—Church Service.
12:00 a.m.—Sunday School.
REDDEMER LUTHERAN CHURCH
REV. E. B. FOX, Pastor
Divine Service every Sunday at 11:00 a.m.
Sunday School and Adult Bible class every Sunday immediately after the service.

"THE BIG LIE"

The late Adolph Hitler in his famous book Mein Kampf, explained the psychology of "the big lie". He said that an untruth, if persistently repeated, will eventually be believed by the majority of people. He said further, that the bigger the lie the more likely people would believe it!

The handful of unscrupulous men at the head of the Soviet Union realized that Hitler was right. With characteristic callousness they have been following the Hitlerism thesis. In almost every language and very nearly every country they have been persistently engaged in a most extensive publicity campaign to persuade the world that Russia is a peace-loving nation and the U.S. is aggressively militaristic.

When World War 2 ended the United States was the mightiest power in the world. Within five years that nation had dispersed its great armies, jettisoned its war planes and put most of its feet in moth balls.

On the other hand Russia never did demobilize. That nation never diverted its industrial capacity to the production of peaceful products. Today Russia has 30,000 airplanes, 20,000 tanks and a couple of million men under arms. Russia has overrun Poland (for whose liberty we went to war), Czechoslovakia, Rumania, Bulgaria, Hungary, Latvia, Estonia, Lithuania and part of Finland.

With these obvious facts staring us in the face how can anyone say that Russia is a peaceful nation. But there are always fools who will believe in "the big lie." — Brooks Bulletin.

One advantage of having a husband is that you can wear dresses with zippers in the back.

TB DEATH RATE IN ALBERTA SECOND LOWEST IN CANADA

Alberta's tuberculosis death rate is now second lowest in Canada, it was announced recently by C. Robert Dickey, general secretary of the Alberta Tuberculosis Association. Figures for 1931 just published, show Alberta to have a rate of 13.5 per 100,000, second only to Ontario with 12.5. 132 Albertans died of tuberculosis in 1931.

Deaths from TB throughout Canada reached a new low record of 3,422, a rate of 24.5 per 100,000, lowest in history. Denmark, home of the Christmas Seal, has the lowest rate among countries, followed by Holland, U.S., and Canada.

Mr. Dickey pointed out that only ten years ago Alberta's death rate from TB was 50 per cent higher than that of Saskatchewan, and Alberta was fourth lowest. Alberta gradually overtook and last year passed Saskatchewan, which has now dropped to fourth position, with Prince Edward Island having third lowest death rate.

Incidence of tuberculosis still, however, remains high. Mr. Dickey commented, 18,000 TB patients are now under treatment in Canadian Sanatoria, compared with 12,000 ten years ago. He said, "It is obvious that we must intensify our campaign for prevention through early diagnosis. One of the best means yet discovered for finding unsuspected cases is the routine chest X-ray of hospital admissions. We hope that the 1932 Christmas Seal sale will supply us with enough money to carry on with additional hospital X-ray installations."

It is not unfair to refuse children things to which they are not entitled. It is decidedly unfair to neglect to teach them that they should give value for everything they get in this world.

THAT LITTLE CHAP O'MINE

To feel his little hand in mine, so clinging and so warm,
To know he thinks me strong enough to keep him safe from harm,
To see his simple faith in all I say or do,

It sort of shames a fellow, but it makes him better too;
And I'm trying hard to be the man he fancies me to be,

Because I have this chap at home, who thinks the world of me,
I would not disappoint his trust for anything on earth,

Nor let him know how little I just naturally am worth,
But after all, it's easier, that bright or road to climb,

With the little hands behind me to push me all the time,
And I reckon I'm a better man than what I used to be,

Because I have this chap at home, who thinks the world of me.

HELP FIGHT TB



BUY AND USE CHRISTMAS SEALS

CY CYLINDER BY BARRETT

This Week's Special!

1946 OLDSMOBILE SEDAN
A CAR IN VERY FINE SHAPE

Barrett's GARAGE

FORD, OLDSMOBILE, BUICK, CHRYSLER

For the bride Whose meals are strange, Make her feel at "Home on the Range."

IS YOUR SEED DEAD OR ALIVE

Don't Guess—Be Sure—Have It Tested
See Our Agent For RELIABLE, FREE Seed Testing
Don't wait until your bin is empty—Order your coal now.

It Pays to Pull to the Pioneer PIONEER GRAIN COMPANY LIMITED

Make No Mistakes!...

Come in... check our prices and these exclusive Chevrolet advantages before you buy!

Be Sure You Get the Deal You Deserve!

Today's no time to take chances. You want to be certain of top value for your hard-earned dollars. And you can't be certain until you see us. So come in and check the deal we offer you. See how much more you get in Chevrolet... and how much less you need to pay. See why more people buy Chevrolets than any other car... the strongest possible proof that Chevrolet offers you more value, too. See us now for the deal you deserve!

THERE'S NO VALUE LIKE CHEVROLET VALUE!

CHEVROLET

A General Motors Value

LOWEST PRICED IN ITS FIELD

This beautiful Stylized De Luxe 4-Door Sedan fits for less than any comparable model in its field. (Continuation of standard equipment and trim illustrated is dependent on availability of materials.)

More Powerful VALVE-IN-HEAD ENGINE

with Powerglide automatic transmission

Chevrolet offers you time-proven Powerglide, the simpler, smoother, fully-automatic transmission, with its own extra-powerful engine. Optional on De Luxe models at extra cost.

GM "SHADE-LITE" GLASS ALL AROUND

with exclusive, graduated windshield tinting

Available at extra cost, GM "Shade-Lite" tinted glass all 'round, reduces glare and heat, adds greatly to your driving pleasure. The exclusive, graduated windshield tinting is an important safety factor.

BODY BY FISHER

Fisher Body is world-famous for smarter styling, for superior craftsmanship, for the strength and safety of Unitized Construction. Chevrolet gives you all the advantages of Body by Fisher, including greater protection and a quieter ride.

LARGER BRAKES

Chevrolet's powerful Junior-Drum brakes are a full 11 inches in diameter. This extra size means easier, safer stops. Bonded brake linings — no rivets — last up to twice as long.

CENTREPOISE POWER

Chevrolet's great valve-in-head engine is centered, poised and cushioned in rubber by high-side mountings. Vibration and power impulses are screened out. Performance is smoother under all driving conditions.

UNITIZED KNEE-ACTION RIDE

For your greater comfort, Chevrolet's entire front suspension system is assembled and balanced as a separate unit. That's one important reason why Chevrolet's Knee-Action ride is so outstandingly smooth.

See what you gain with these Wonderful Chevrolet Features

See what you save with the

Lowest-Priced Line in its Field! ED FORD MOTORS

ED. FORD, Prop.

PHONE 58, DIDSBURY

GIFTS FROM Mac's Hardware

FOR ALL THE FAMILY

FANCY CUPS AND
SAUCERSOdd Pieces of
FANCY CHINAGLASS BERRY SETS
in a large selectionGlass Water And
Juice SetsMany Odd Pieces of
USEFUL GLASSWAREC.C.M. SKATES
AND BOOTS

SILVER PLATED HOLLOWWARE

Makes a fine lasting gift and we have
a large selection

A fine gift for Mother is a piece of

CORNET OR REVERE STAINLESS STEEL WARE

Full Selection of

Pyrex Ware

For Dad, Brother or B.F.

give him a
Schlick Electric Razor
2 models \$22.95; \$29.95For The Home — A New Electric Toaster, Iron,
Heating Pad, Comb, Toaster and Waffle Maker
or a "Mixmaster"For the young fry we have a good selection of
TOYS, DOLLS AND WHEEL GOODSCOMMUNITY SILVERWARE
in sets or separate piecesDon't forget that Father can always use an
ELECTRIC DRILL, A NEW SAW, HAMMER,
BRACES OR WRENCH SET

Mac's Service Hardware

W.A. McFarquhar, prop. — Phone 33

Photographs For Christmas

You can have your photographs taken right
here in Didsbury any evening or Saturday. We
have a first-class studio camera, enlarger, and
all equipment necessary for turning out photo-
graphs you will be proud of.Your Choice of Mounts and sizes 4"x5" to 8"x12"
BABIES AND FAMILY GROUP PORTRAITS
A SPECIALTYOur Prices are Reasonable — Work Guaranteed
For a personalized Christmas gift see

Ed Wiggins Photos

or phone 114 for appointment



Gift Suggestions For Men

- JACKETS
- PARKAS
- SWEATERS
- TROUSERS

- NECK TIES
- DRESS SHIRTS
- GLOVES
- HATS

A small deposit will hold any article

For A Complete Gift Selection For Men Shop at

McDonald's Men's Wear

PHONE 160 — DIDSBURY

PREMIER MEAT MARKET

R. A. CAMPBELL, Prop.
(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

ORDER YOUR CHRISTMAS TURKEYS NOW

Cured Cottage Rolls — Picnic Shoulders

Also Fully Cooked Hams (bone in)

FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES

DIDSBURY DISTRICT NEWS

MOUNTAIN VIEW

(From Our Own Correspondent)

Saturday afternoon and evening
visitors with Mrs. Arthur Gebers
were Mrs. Smith, Mrs. C. Ramsay
and Brent and Mrs. Eric Atkinson.
Mr. Kenneth Tighe was a week-
end visitor at his home in the dis-
trict.Mr. Orville McMann was a supper
guest with Mr. and Mrs. Arthur
Gebers Saturday evening.Mr. and Mrs. Carlton Leeson and
family and Mrs. Leeson were Sun-
day guests at the Burns home.Mr. and Mrs. Arthur Gebers were
supper guests Thursday evening
with Mr. and Mrs. Eric Atkinson.Miss Margaret Atkinson visited
Wednesday afternoon with Mrs.
Lawrence Hunter.Wednesday evening guests with
Mr. and Mrs. W. P. Shultz were Mr.
and Mrs. Harold Shultz and family.
Mr. and Mrs. Barney Elliott and
Joyce, Mr. and Mrs. David Pratt and
Mr. and Mrs. Walter Pratt.Mr. and Mrs. Thomas McCallig
Sunday afternoon and supper
guests with Mr. and Mrs. Greenville
McCallig, Anna and Florence. Mr.
Vic Pear visited with the McCalligs
Sunday evening.Wedding bells are ringing in the
Grand Centre district for Miss Shir-
ley Rieder and Mr. Alex Pratt. The
wedding will take place December
10.Mr. Tom McKay is very sick in
the Holy Cross hospital.Mr. and Mrs. Harold Shultz and
family had as their supper guests
Sunday evening Mr. and Mrs. Ste-
wart Hall and son of Carstairs, Mr.
and Mrs. Milo Stearns and Mrs. O.
C. Christensen, all of Acme.Little George Fullerton has been
sick with the chicken pox and the
measles and a speedy recovery is
sent his way.A speedy recovery is also extend-
ed to Mrs. Eric Gooding who recent-
ly suffered severe scald burns.Mrs. Alfred Snyder visited over
the weekend at Vegreville where
she attended her sister's wedding.Dinner guests Sunday with Mr.
and Mrs. Bob McCulloch and Rob-
ert were Mr. and Mrs. Clifford
Murphy and family, Mr. and Mrs.
Charles Kohut and family and Mr.
and Mrs. Ed McNeil and Chuck.Friday evening visitors with Mr.
and Mrs. Herschel Fry and family
were Mr. and Mrs. John Kohut and
family and Mr. Myron Gebers.
Mr. and Mrs. Harold Pratt were
dinner guests Sunday with Mr. and
Mrs. Walter Pratt and family.

CATTLE EMBARGO TO STATES TO BE LIFTED MARCH 1, 1953

It is good news to Canadian live-
stock producers and southern Al-
berta cattle and sheep ranchers to
know that the U.S. government will
lift the ban against Canadian live-
stock imports next March 1—unless,
of course, a new foot and mouth
disease outbreak occurs in Canada
in the meantime.The March 1 date for lifting the
embargo is probably about as soon
as could have been expected, as
it will then have been about six
months since the announcement by
the Canadian health of animals
branch that the outbreak had been
stamped out. The big advantage for
lifting the embargo is that the
small percentage of Canadian cattle
and hogs which represent the
surplus over domestic consumption
will be able to find an outlet again.
There will be no big price advan-
tage except we may expect firm
prices instead of the widely fluctu-
ating values which have been of-
fered on our purely domestic market
this past few months.Canada needs to sell for export
something like 300,000 cattle a year
in order to maintain a stable mar-
ket upon which producers can de-
pend. That is the real value of the
U.S. outlet.Canada's big job now is to keep
up an incessant watch to see that
foot and mouth disease does not
again get a foothold in this country.
It's too expensive to be taking
chances.

BANCROFT BUTTERCUPS HOLD NOVEMBER MEETING

The Bancroft Buttercups girls club
held its November meeting at the
home of the Newmiller girls. The
meeting opened by singing "The
More We Get Together" and repeat-
ing the club creed.Roll call was answered by giving
a public speaking title.The objective was to bring a
dress me doll and material to dress
it as a bed doll.A donation of \$2.00 each is to be
given to Davies, Rodney and Bancroft
schools for their Christmas
funds.Candy will be sent to the Red
Cross Crippled Children's Hospital
in Calgary for Christmas.A new member, Mary Arris, was
welcomed to the club.
A new project of the club is
leather craft.The meeting closed by singing
God Save the Queen, and a deli-
cious lunch was served by the hos-
tess.

WEDDINGS

FOLKMAN-BERRETH

A very pretty double-ring cere-
mony was solemnized at Redeemer
Lutheran Church on December 3,
day of the bride's birthday, when
Beatrice Viola, only daughter of Mr.
and Mrs. C. Berreth, was united in
marriage to Mr. John Christian
Folkman Jr., eldest son of Mr. and
Mrs. J. Folkman, all of Didsbury.The church was decorated with
yellow and white mums and red
roses.Rev. E. B. Fox performed the cere-
mony and Mrs. E. B. Fox played the
wedding music.The bride, given in marriage by
her father, was gownned in white
bridal satin and lace with a long
flowing train. Her veil was held in
place by a Juliet cap and she car-
ried American Beauty roses. Her
only jewelry was a set of pearl ear-
rings and necklace, a gift of the
groom.Miss Joy Folkman, sister of the
groom, was maid of honor and Miss
Bertha Jans, cousin of the groom,
was bridesmaid.Both girls wore identical dresses
of lace, taffeta and net. Joy's dress
was green and Bertha's pink. They
wore lace mitts and small net caps
and carried pink carnations and
white baby mums. Their only jewel-
ry was shell necklace and earrings,
gift of the bride.Little Lorna Levoagad, cousin of
the groom, was flower girl and was
dressed in yellow taffeta and net
and carried yellow and mauve baby
mums. Her jewelry was a shell
necklace, gift of the bride.Little Duane Berreth, brother of
the bride, was ring bearer, dressed
in blue tuxedo with a navy jacket
and carrying a white satin cushion.
Mr. Arnold Bode, and Kenneth
Berreth, brother of the bride, were
groomsmen, and wore suits to
match the bride's.The ushers were Robert Folk-
man, brother of the groom, and
Delbert Berreth, brother of the
bride.All the men in the bridal party
wore black bow ties and white car-
nations.During the signing of the register
Beatrice Quantz, Mrs. A. Metche and
Mrs. B. Brower sang the hymn "O
Perfect Love."A reception was held following
the ceremony in the church base-
ment with 117 guests attending.
The room was decorated with pink
and white streamers, white bells
and holly. The bride's table was
centered with a four-tiered wedding
cake flanked by white lilies. Ushers
Sevriture were Alvina, Ella and
Ellean Jans, Marilyn Befus and
Ellen Dageforde, all cousins of the
groom, and Ruth and Vera Hous-
sler, Merlina, Audrey and Hava
Berreth, cousins of the bride.Following the wedding supper
relatives and friends congratulated
Beatrice and John after which the
bride's attendants and the ushers
helped the bride and groom to un-
wrap the many beautiful and use-
ful gifts.For the occasion Mrs. Berreth wore
a navy suit with pink accessories
and a corsage of roses. Mr. Folk-
man wore a pink afternoon dress
with pink and black accessories
and a corsage of roses.For travelling the bride changed
to a navy suit to match the groom's,
with blue and white accessories
and yellow rosebuds as her corsage.Out of town guests included rel-
atives and friends from Torrington,
Calgary, Crossfield, Beiseker, Olds,
Sundre, Red Deer and Edmonton.

SPRINGSIDE NOTES

(From Our Own Correspondent)

The Springside community held
another successful whist party at
the home of Mr. and Mrs. Hugh
Morton last Friday evening with
eight tables in play. Honors went
to Mrs. Wm. Collinge and Bob Col-
linge, and congratulations to Wm. Col-
linge and Jack Collinge, the latter
playing as a lady. The travelling
prize was won by Mrs. A. Shannon.The next whist party will be held
at the home of Mr. and Mrs. Vern
Wrigglesworth on Friday, December
12. Please keep this date in mind.The Springside Ladies Club held
its December meeting at the home
of Mrs. A. L. Chamberlain with 15
members present. The afternoon
was spent in making stuffed toys.
A few of the ladies also presented
toys they had purchased. These toys
are to be sent to the Crippled Chil-
dren's Hospital.The contest was won by Mrs. A.
Shannon. Musical selections played
by the hostess were enjoyed.The exchange of Christmas gifts
reminded members that Christ-
mas is not far off.We have arrived at the point of
diminishing returns for efforts ex-
pended in the anti-tuberculosis pro-
gram — that is, we must work
harder to be sure of continued re-
duction in the TB rate—American
Medical Journal

This is no time for a Race!



For Christmas Gift Suggestions

Watch for colored flyer being mailed this week!

WE PROUDLY PRESENT THE GRANDEST
ARRAY OF GIFT MERCHANDISE

For the Happiest Christmas Choose a Gift From

Blores' Jewellery

Get Yours During Carnival Week

PHONE 133 — DIDSBURY

Be Proud Of Your Business

Modern advertising is a necessity to hold
and build business. Be proud of your business,
of the goods you have to sell, of the services
you have to offer in your particular line. Show
the progressive spirit and the desire to serve
by advertising. Do not hide your light under
a bushel—proclaim far and wide who you are
and what you have to sell and where your
place of business is, for public memory is short,
and advertising is a powerful aid to all types
of businesses. Moreover, people as a general
rule shop where they are invited.

PHONE 12 — DIDSBURY

The Didsbury Pioneer

NOW IS THE TIME TO ORDER YOUR

TURKEYS, DUCKS And GEESE

— FOR CHRISTMAS —

RED AND BLUE BRAND BEEF

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

70 ACRES, GOOD DWELLING FULLY MODERN,

BARN AND OTHER BUILDINGS FOR SALE.

CLOSE IN \$11,000

320 ACRES, BIG PRAIRIE DISTRICT.

IMPROVED \$8,400

REIBER BROTHERS

Where Insurance is Our Business, Not a Sideline

C. E. Reiber PHONE 90 A. W. Reiber

WATER TANKS FOR LIVESTOCK



Don't be without good strong water tanks on your farm. At short notice we can fix you up with any size or shape of water tank.

OUR TANKS ARE ASSEMBLED, COMPLETE WITH RODS, AND ARE PAINTED. THEY ARE MANUFACTURED WITH A UNIQUE "LOCK-JOINT."

ATLAS LUMBER CO. LTD.

HOWARD ALLENSON, mgr. PHONE 125

Folkmann's Clothing

PHONE 124 — DIDSBURY

LADIES' DRESSES FOR THE HOLIDAY SEASON
HOUSECOATS, LOUNGING PYJAMAS, SLIPS,
GOWNS, PANTIES AND HOSIERY

JEWELLERY FOR LADIES AND CHILDREN —
Earrings, Brooches, Necklaces and Rings.

Hey, Kids !!!

Don't forget to bring Mom and Pop in to see our 1952 Toyland. We have a complete new stock of Toys of all kinds, also an added new line of Model Airplanes, solid and flying models

Come in and see how you can get lit up for Xmas
WE HAVE NOMA LIGHTS FOR EVERY PURPOSE
ALSO A COMPLETE DECORATION DISPLAY

In our window you can see the New Globe
Chesterfield. Ask for a demonstration

Shop Early and Avoid the Rush

BUILDERS' HARDWARE

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

All Goods Gift Wrapped
And Priced Right

STATIONERY

LORD BALTIMORE FINE STATIONERY —

Priced at \$1.50; \$1.75; \$2.75; \$3.50

CAMEO VELLUM \$1.85; \$2.85; \$3.00

WEDGEPORT NOTES \$1.00

KIDDIES' STATIONERY

COUNTRY CLUB MAN'S STATIONERY —

Priced at \$1.00; \$1.50

ATTRACTIVE GIFT BOXES 50c to \$3.00

CHOCOLATES

BLACK MAGIC, 1 lb. \$1.65

1 1/4 lb. in attractive chest \$3.25

DAIRY BOX, 1 lb. \$1.50

1 1/2 lb. \$2.50

SMILES 'N' CHUCKLES \$1.25

TURTLES, 1 lb. 55c; 1 1/2 lb. 95c; 1 lb. \$1.90

KIDDIE GIFT BOX, the story of The Night Before Christmas and a chocolate Santa Claus 85c

MEN'S BACHELOR SHAVE SETS, all nicely arranged in gift boxes \$1.00 to \$3.25

UTILITY CASES \$5.50 to \$9.50

MEN'S YARDLEY'S SHAVE SETS \$1.85 to \$10

LADIES' ADRIENNE GIFT SETS, beautifully arranged in lovely gift boxes \$1.75 to \$7.50

LADIES' CUTEX MANICURE SETS 98c to \$3.90

(Some in attractive colorful carrying cases)

Law's Drug Store

THE **REXALL** STORE

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. and Mrs. R. L. Shantz were Calgary visitors Sunday.

Geraldine Fulkerth entertained on Sunday last the Messes lady and d. Sonja Schwenk, Herman Schwenk and Marcus Smith, all of Talbot, Alberta.

In renewing her subscription to The Pioneer Mrs. Wallace Geiger of Fruitvale, B.C., extends best wishes to the many friends in Didsbury and district. Mrs. Geiger reports that they had their first snow fall on Dec. 2. It has been a dry fall and the power shortage has caused quite a disturbance at the Trail Shelter where both Mr. Geiger and Elwood are employed.

Mr. and Mrs. Johnny Holub have moved into the E. Fletcher house vacated by the Skerry family.

Mr. and Mrs. Frank Emery and Mrs. M. Skerry of Aerie spent Sunday with the Will Skerry family. Mr. Skerry left Sunday evening for Mission City, B.C., where he has accepted a position with the Mission City Record. Mrs. Skerry and family will remain in Didsbury until the close of the school term and are staying with Mr. and Mrs. W. Goheen.

Mrs. Pearl Jeannot and Mrs. Minnie Cook of Mount spent Sunday with Mr. and Mrs. E. T. Wiggins and family.

At the annual meeting of the Olds Agricultural Society recently Irvin Klein of Didsbury was presented with a trophy for the best falcon in last summer's fair. Guests at the Luncheon included Mr. and Mrs. I. Klein and Bobbie and Mr. and Mrs. W. E. Strles.

WEDDINGS

NELSON—BLAIN

Westcott United Church was the scene of a pretty wedding on Wednesday, December 3 at 2 p.m., when Vera Mae, elder daughter of Mr. and Mrs. Alexander Blain became the bride of Mr. Bruce Andrews Nelson, youngest son of Mr. and Mrs. Erick Nelson, Rev. C. C. Armstrong officiated.

Given in marriage by her father, the bride wore a white bouffant gown of nylon net and sheer organza. The sheer yoke was trimmed with scalloped lace and the overskirt of net featured flaring inserts of lace. The long, fly-point sleeves were also of lace. Her finger-tip length veil was held in place by a mother-of-pearl coronet, and her cascade bouque was of pink and white Beauty roses. A two-strand pearl necklace and bracelet was the gift of the groom.

The bride's only attendant was Mrs. Adolph Besselt, sister of the groom. Her ballerina-length gown was of sapphire blue net over taffeta and the strapless bodice was modified by a matching net bolero. Her elbow-length mitts were of blue taffeta and the blue net head-dress was set with pearls. She carried a bouquet of pink carnations and white baby mums. Her necklace and earrings, set with ruby stones, were the gift of the bride. The best man was Mr. Lloyd Nelson, brother of the groom. Mr. Donald Blain and Mr. Shirill Nelson were ushers.

During the signing of the register Mrs. Gertrude Blain sang "Altars," accompanied on the organ by Mrs. Douglas Hasegood who also played the traditional wedding music.

For her daughter's wedding Mrs. Blain chose a black and grey striped nylon taffeta gown with accessories in pink and black. She wore a cascade of pink roses.

The groom's mother wore a Czech brown mix tailored suit of English gabardine with accessories in navy blue. Her corsage was of bronze roses.

Immediately following the ceremony the wedding party motored to the Rugby hall where the Rugby Recreational Society served a delicious turkey dinner to the 50 guests. The three-tiered wedding cake, decorated by the bride's aunt Mrs. Ady Snyder, was placed on an heirloom crystal cake stand of Mrs. Blain Sr., the bride's grandmother. The lace dolly on which the cake was placed was tastefully decorated with tiny pink and white flowers and buds of yellow and mauve flowers were placed on each side of the wedding cake. The other three guest tables were similarly decorated.

After the cutting of the cake Mr. Ady Snyder proposed the toast to the bride, to which the groom responded. Rev. C. C. Armstrong, Mr. G. Monck, Mr. Alex Blain and Erick Nelson were also called on for short addresses.

For travelling the bride chose a blue grey suit with red wool top coat. Her accessories were black and white and her corsage was of white gardenias.

Guests from distant points included Mr. and Mrs. Gerd Monck and Mr. and Mrs. Floyd Thompson and family of Calgary, and Mr. Elmer Thompson of Queenstown.

Mrs. C. Law has been visiting with her son, George Law and family for the past week. She has gone to Harmanston to visit with her daughter, Mrs. Bill Grange and family.

Harold E. Oke attended a dealers' convention in Calgary Monday and Tuesday of this week.

Hans Olson is working steadily on the construction of a new house in the west end of town.

Pupils at the local high school were treated to a display of speed typing by a representative of Underwood Co. one morning last week. At 138 words a minute, the typist really gave the students a goal to shoot for.

H. Morgan, the local postmaster, again reminds local people to mail their Christmas cards and parcels early. The rush has now started at the local post office and will continue in intensity till December 23. See the last issue of The Didsbury Pioneer for schedule of mailing dates.

Chicken pox and measles are going the rounds in town and district and adults as well as children are reported to have contracted the diseases.

DIDSBURY HOSPITAL BIRTHS

Born at the Didsbury municipal hospital to Mr. and Mrs. Lee Bouck, Grounau, on December 4, a boy.

To Mr. and Mrs. Arthur Worthington, Didsbury, on December 6, a boy.

Coming Events

—Dance at Rugby Hall Friday, Dec. 26. Merry-makers orchestra. 49-41c

—The Didsbury Fish and Game Association will hold a meeting in the Lions hall on Friday, December 12, at 8 p.m.

—The Ladies' Sports Club Christmas party will be held at the home of Miss Vivian Calhoun on Dec. 18th.

—The regular monthly meeting of Mons Chapter I.O.O.F. will be held in the Lions hall on Thursday, Dec. 11, at 8:15 p.m. Christmas party for members following the meeting.

—Didsbury C.G.L.T. group will hold its annual Vesper Service on Sunday evening at 7:45 in the Knox United Church.

—The regular meeting of the WCTU will be held at the Mountain View Bible College Thursday, Dec. 11.

—Don't forget the dance this Friday, Dec. 12, in the Melvin hall, with the Melody Five supplying the music.

—A Square Dance will be held at Rugby hall Saturday, Dec. 13, from 8:30 to 11:30 p.m. 49-21c

Local stores are now decorated for the Christmas season and the merchants are carrying large stocks of goods for holiday giving as well as holiday eating. Do your Christmas shopping in Didsbury and do it while stocks are complete. Don't wait until the last few days to get your needs. You may be disappointed.

IT'S GOOD BUSINESS . .

to purchase everything you can in the community where you live and where you make your living. The business men of Didsbury are doing their utmost to serve you by stocking all lines of goods which are available. Your patronage enables them and obligates them to extend their efforts to present you with the widest range of merchandise and the best in service.

Buy from the public-spirited firms whose advertisements appear in The Pioneer, and help build a bigger and better Didsbury.

BERSCHT'S For Gifts For All The Family

Pre-Christmas Sale

Of Ladies' Dresses, Coats, Station Wagons

NEW STOCK

50 ONLY

25% OFF

When you're looking for the right

color accent



Arrow Ties

\$1.00 to \$2.50

Give last year's Fall suit a this year's lift! Give this year's new suit just a little more dash! Arrow ties come in rich, distinctive colors and patterns . . . are wrinkle-resistant, knot and drape to perfection! Come see our brilliant array and choose today!



Our best-seller . . .

... your best buy

ARROW DART

\$4.95

NONWILT COLLAR KEEPS

FRESH ALL DAY LONG

Here's why more men ask us for Arrow Dart than any other shirt. It's made with the famous nonwilt medium-point collar that looks good on everyone. Carries the Minge trademark that means it's tapered for better fit. "Sanforized" broadcloth. Stock up today on Arrow Dart.

J. V. BERSCHT & SONS

"The Store With The Christmas Spirit"

PHONE 36 — DIDSBURY

Rastus: "I said I've joined the church. I've a Baptist."

Sambo: "You ain't got no religion; I've a Methodist."

Rastus: "Read yo' Bible?"

Sambo: "Course I does!"

Rastus: "Seen in there 'bout John the Baptist, ain't you?"

Sambo: "Yea, man!"

Rastus: "Well, go home and see if you can find anything in yo' Bible 'bout John the Methodist!"

IN DIDSBURY IT'S
Ranton's

Your Home Town Store

Well Folks, it won't be

long till Christmas!

Come Into Ranton's

and select your Xmas

gifts while the

selection is good.

Ranton's prices are

reasonable and the

selection is top notch,

so step into Ranton's

where you get

service with a smile.

SHOP AT —

Ranton's

Your Home Town Store

"Where You Will

Always Get a Dollar's

Worth For \$1.00

THE NIGHT
BEFORE
CHRISTMAS

(A VISIT FROM ST. NICHOAS)

VIEW-MASTER

FULL COLOR PICTURES

IN THREE DIMENSIONS

Children delight to see their favorite poems "The Night Before Christmas" "Come to Life" in View-Master full color, three dimensional pictures. See the living scenes. Kid-chrome scenes mounted in each View-Master Reel . . . for use in View-Master Stereoscope and Projector.

PARTIAL LIST OF OVER 400 REELS

Alleg in Wonderland (3 Reels) Mother Goose

Day of the Circus (2 Reels) Fairy Tales

Golden Age (2 Reels) Cuckoo

Sanctuary Adventure (2 Reels) Magic Carpet

Christmas Story (3 Reels) Animals

Hudolph, Red-Nosed Reindeer "Travel" Reels

STEREOSCOPE \$5.00

REEL \$5 each

8 for \$1.00

Stereoscope \$2.95

Reel \$1.50